



Made in Italy. Made in Valdama

>valdama

>valdama

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Valdama, a heart full of history
for a future of values.

Some businesses do not require lengthy presentations: a privilege shared by the large multinational companies and craft-oriented companies. The former invest colossal amounts of money to achieve global fame, while the latter concentrate all their resources in the economic and intellectual process for creating products.

Valdama belongs to the second category: it focuses on ideas and products seeing them as the ideal of absolute quality, thus achieving goals that are never facile nor accidental. This is true since the company's philosophy is just as simple as the poetry that inspires its products.

The search for utmost quality is the fil rouge that runs through every choice and project made by Valdama. Quality craftsmanship typical of the authentic Made in Italy, from selected raw materials to the skilled hands that work them: this is the choice that Valdama has made to stand out in a market often devalued and flattened by often overstandardized products.

As everyone knows, simplicity is not that easy to achieve.

Daniele Vitali,
Founder and CEO

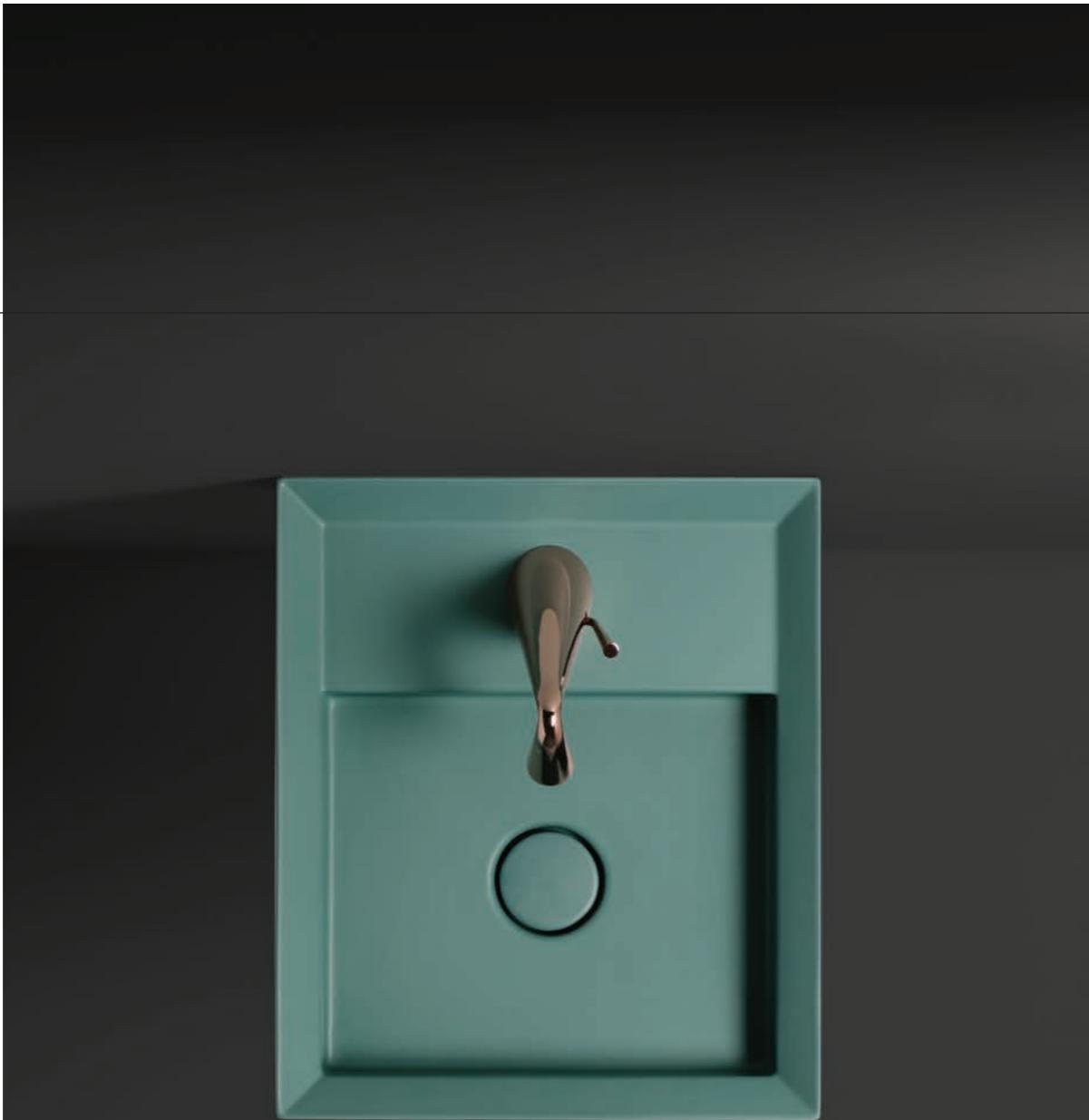


Valdama, un cuore ricco di storia
per un futuro fatto di valori.

Ci sono realtà aziendali che non hanno bisogno di lunghe presentazioni, un privilegio che accomuna le grandi imprese multinazionali alle aziende di cultura artigiana. Le prime investono quantità colossali di denaro per conseguire notorietà globale, le seconde concentrano invece ogni loro risorsa economica e intellettuale nel processo di creazione dei prodotti. Valdama appartiene alla seconda categoria di imprese: quelle che concentrano nei pensieri e nei prodotti l'ideale della qualità assoluta, realizzando così obiettivi che non sono mai scontati né tantomeno il frutto del caso. Tuttavia, raccontare Valdama è semplice come la poetica che ispira i suoi prodotti. La cultura aziendale che innerva e sostanzia ogni scelta e ogni progetto ha quale riferimento fondamentale la ricerca della qualità. Qualità artigiana dell'autentico Made in Italy, dalle materie prime alle maestranze che le lavorano, una scelta di posizionamento che consente a questa azienda di tirarsi fuori dalla mischia di un mercato troppo spesso avvilito da prodotti standardizzati sino alla banalizzazione. Semplicità che, inutile ricordarlo, non è affatto facile conquistare.

Daniele Vitali,
Founder and CEO





C U T

nasce dalla
riduzione,
dal taglio.

design Prospero Rasulo

•
Cut is founded
on the idea
of reduction,
of cutting.

CUT



come rivela il nome, è un lavabo che nasce dall'idea della riduzione, dell'alleggerimento dei volumi e degli spessori, del taglio.

Composto da un ritmico alternarsi di volumi, Cut è un lavabo scultoreo costituito dalla giustapposizione di due forme finite e complementari: l'incavo del bacino e il piano d'appoggio rialzato.

I due elementi, contenuti in una doppia cornice ideale, si fondono per dare vita a un lavabo la cui vocazione è quella di diventare protagonista della stanza da bagno.

.

Cut, as the name itself reveals, is a washbasin founded on the idea of reduction, of honing lighter volumes and thicknesses, of cutting.

With a composition based on the rhythmic alternation of volumes, Cut is a sculptural washbasin constituted by the juxtaposition of two complete and complementary forms: the hollow of the basin and the raised countertop.

The two elements, contained within an ideal double frame, merge to create a washbasin that aspires to become the protagonist of the bathroom.



C U T

45 x 38 x h12 cm

•

Appoggio
Sit-on



CUT



90 x 38 x h12 cm

•

Appoggio
Sit-on

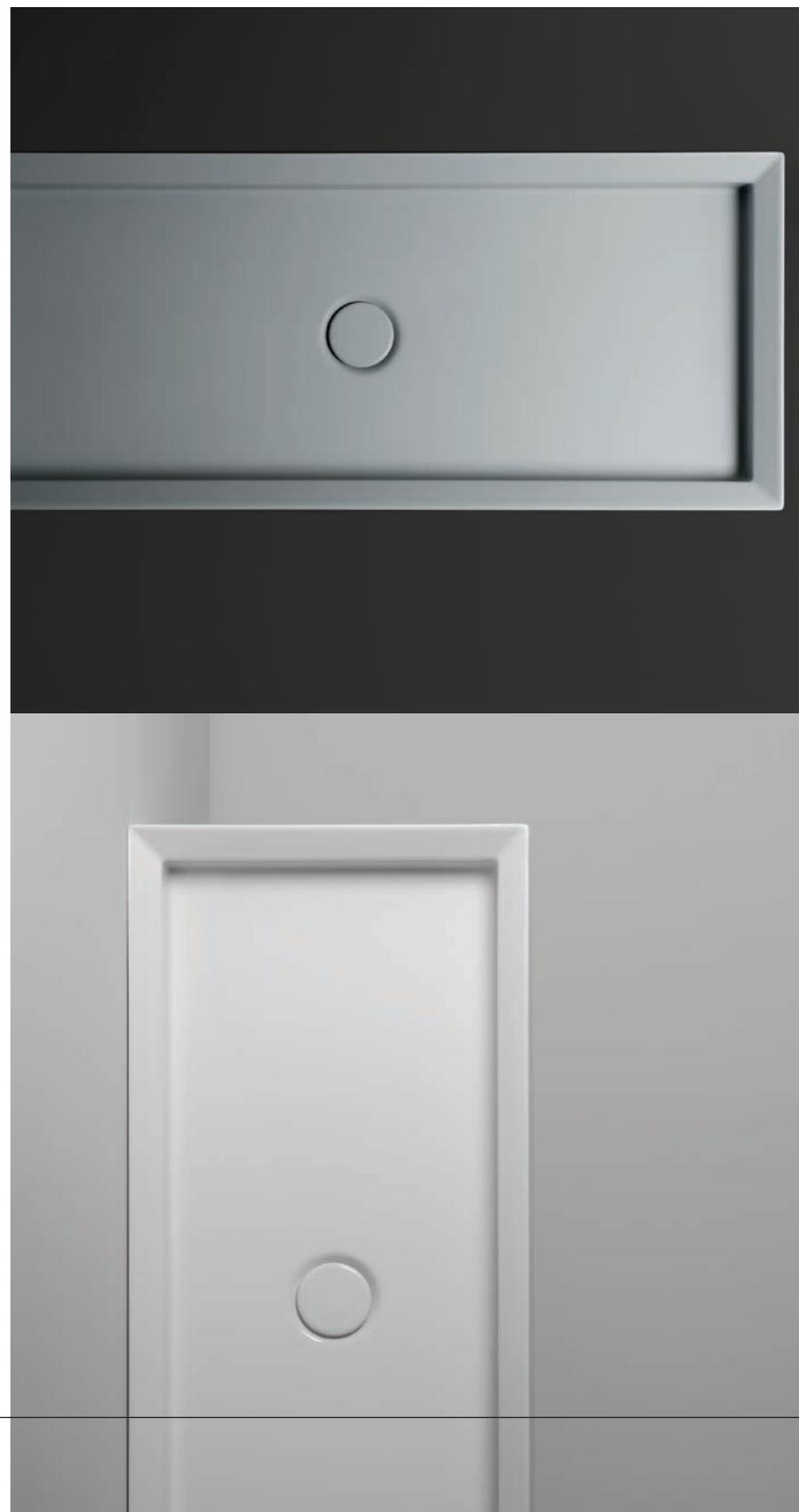




CUT

90 x 38 x h12 cm

•
Appoggio
Sit-on



CUT

- Available Colors



GLOSSY WHITE · AVAILABLE ALSO IN MATT WHITE



NUVOLA



TEMPESTA



MATT BLACK · AVAILABLE ALSO IN GLOSSY BLACK



LAGUNA



BASENTO

TRACK

design Prospero Rasulo

traccia dei confini
delineando
una geometria
semplice e assoluta.

.

Track traces edges
that delineate a
simple and absolute
geometry.



TRACK



L'idea del contenere e dare forma a ciò che per natura è mutevole e incostante, come l'acqua, rappresenta l'ispirazione generatrice della forma di Track.

Track, come evoca il nome, traccia dei confini delineando una geometria semplice e assoluta, uno spazio quasi astratto che accoglie al suo interno la matericità morbida della ceramica.

In un gioco di fini contrasti materici, Track interpreta l'idea della cornice, di uno spazio misurato da un ordine rigoroso.

Così concepito il lavabo assume l'autonomia propria di un oggetto artistico.

•

The idea of containing and giving form to something that is changeable and fluctuating by nature, like water, was the inspiration that generated the form of Track.

Track, by its very name, traces edges that delineate a simple and absolute geometry, a space of abstraction that harbours within it the soft material quality of ceramic. In a play of sophisticated material contrasts, Track interprets the concept of frame, in a space delineated by rigorous order.

Thus conceived, the washbasin achieves the independence of an objet d'art.



22

TRACK



38 x 38 x h12 cm

•
Appoggio
Sit-on

23



TRACK

60 x 38 x h12 cm

•

Appoggio
Sit-on





26

TRACK



70 x 35 x h10 cm

•

Appoggio
Sit-on

27



GLOSSY WHITE



MATT WHITE



NUVOLA



BASENTO

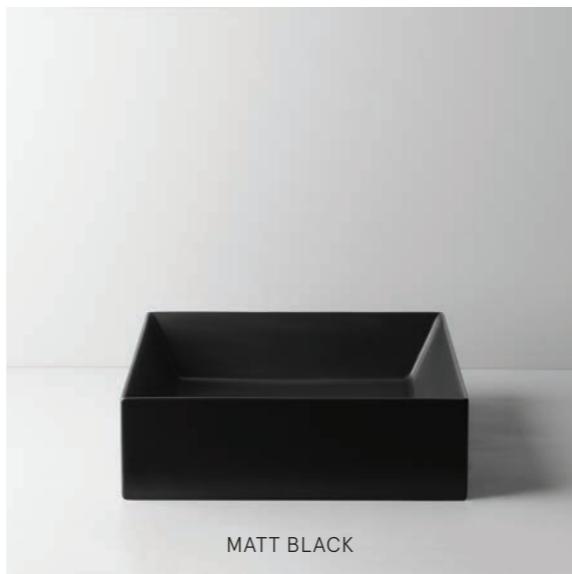
TRACK

-

Available
Colors



GLOSSY BLACK



MATT BLACK



TEMPESTA



LAGUNA



S E E D
è un segno
generatore
di armonia.

.

Seed
is a sign
of harmony.

design Prospero Rasulo



32

SEED



La collezione Seed,
disegnata da Prospero Rasulo,
nasce dall'idea di un seme
che nutrito genera armonia.

Seed come culla di vita,
di bellezza, di ornamento.

Seme che si nutre di acqua per
dare origine a una nuova specie.
Un involucro che al tempo stesso
racchiude una vita e garantisce
la sua crescita.

Seed Collection,
designed by Prospero Rasulo,
was born from the idea of a seed
that generates a form if fed.

Seed is like a cradle of life,
beauty and ornament.

Seed feeds of water to give life
to a new species.
A casing which contains life
and guarantees growth
at the same time.

33



SEED



SEED

Un involucro che
al tempo stesso
racchiude una vita
e garantisce
la sua crescita.

•

A casing which
contains life
and guarantees
growth at the
same time.





SEED

45 x 40 x h15 cm

*

Appoggio
Sit-on



SEED

55 x 42 x h15 cm

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Appoggio
Sit-on



55 x 40 x h24 cm

•
Appoggio
Sit-on



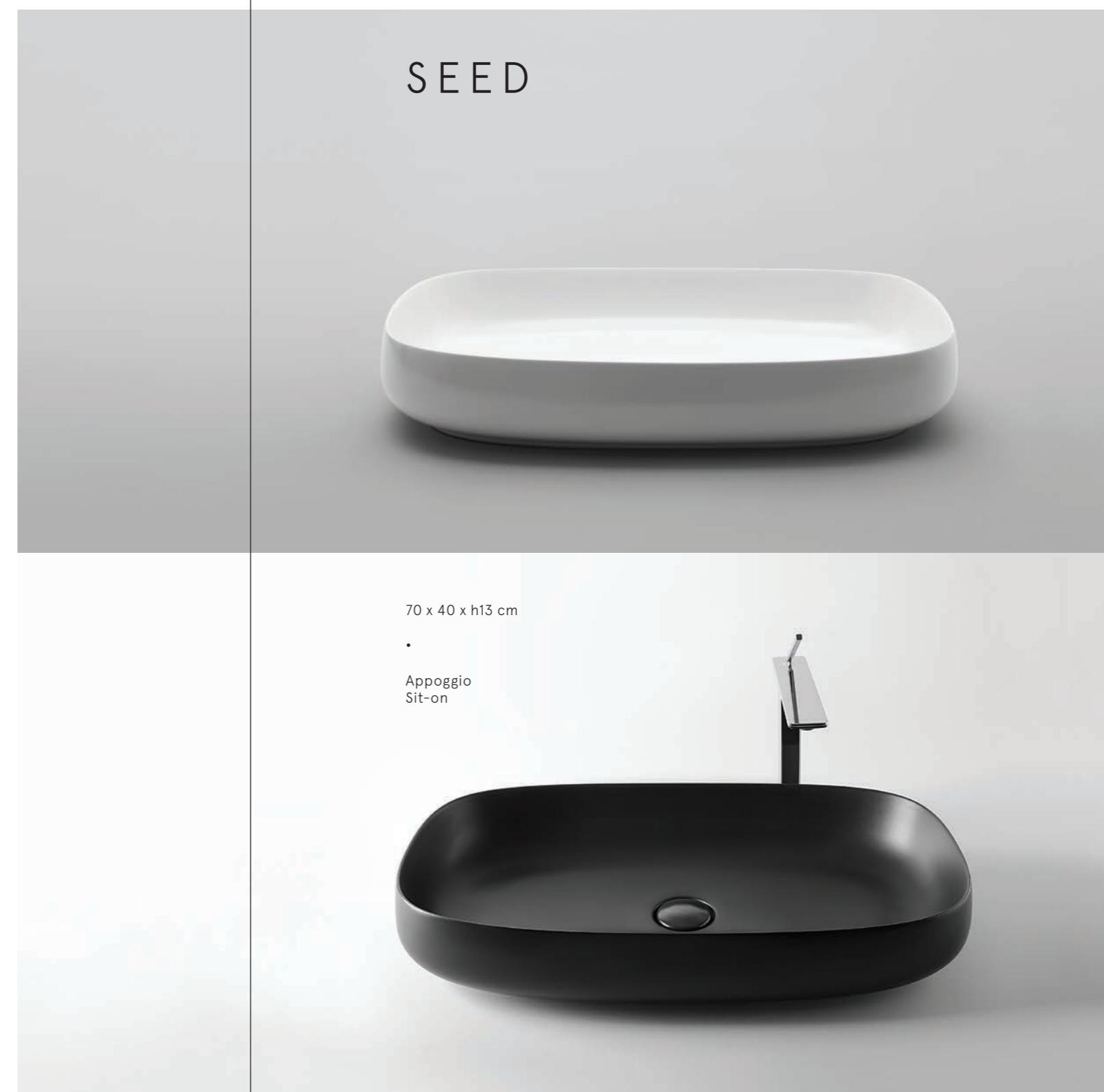
55 x 30 x h18 cm

•
Appoggio
Sit-on





42



SEED

70 x 40 x h13 cm

•

Appoggio
Sit-on



43

SEED



90 x 42 x h13 cm

•

Appoggio
Sit-on



SEED



ø45 h13 cm

•

Appoggio
Sit-on





SEED

ø40 h18 cm

•

Appoggio
Sit-on



SEED



Freestanding
42,5 x 42,5 x h90 cm

A terra
Floor mounted

Freestanding
42,5 x 42,5 x h90 cm

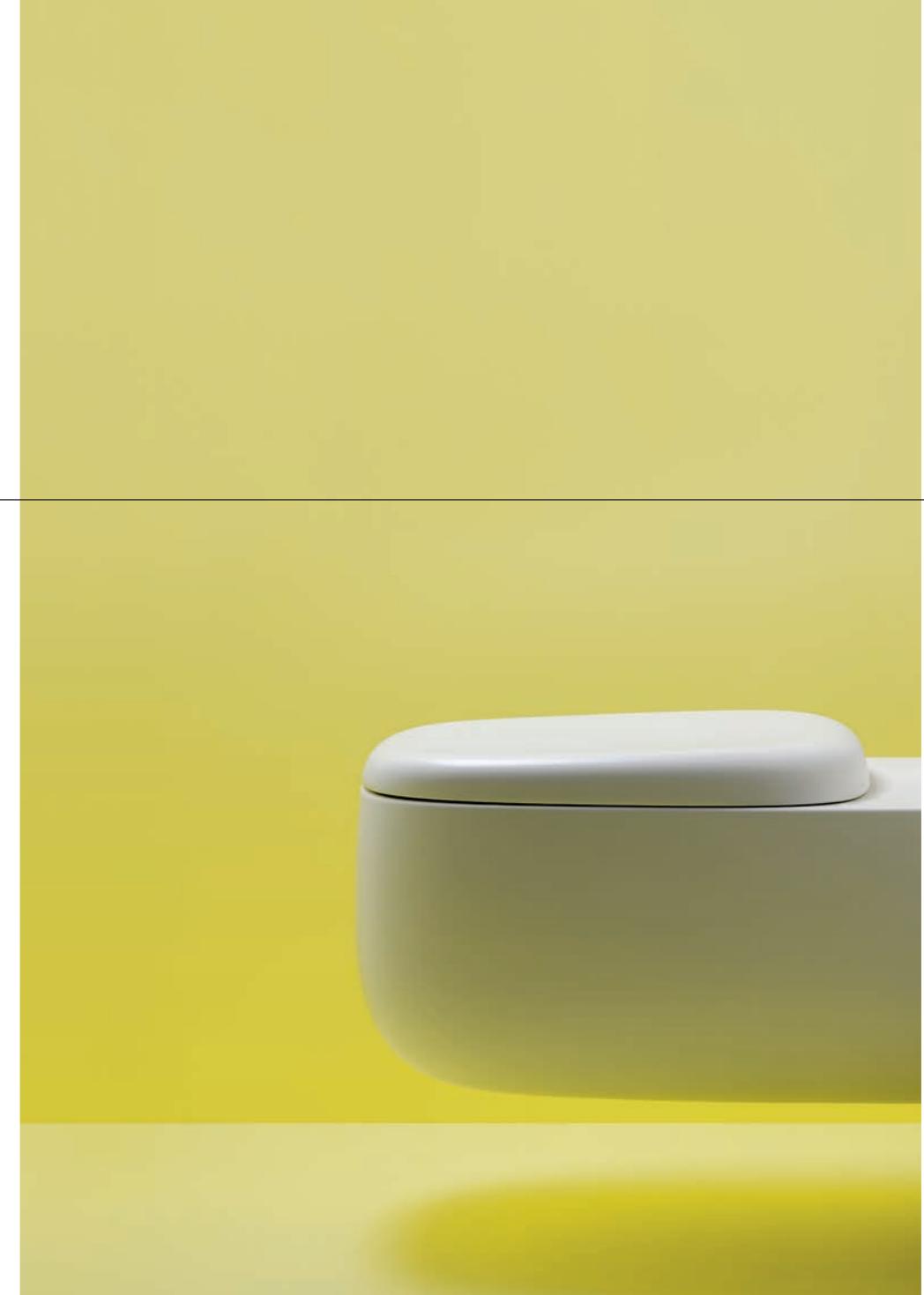
A parete
Wall mounted



SEED

Wc & Bidet Sospesi
38 x 55 x h28 cm

Sospeso
Wall-hung



SEED

Basento

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Nuovo colore
New color



GLOSSY WHITE



MATT WHITE



ZOLFO



NUVOLA

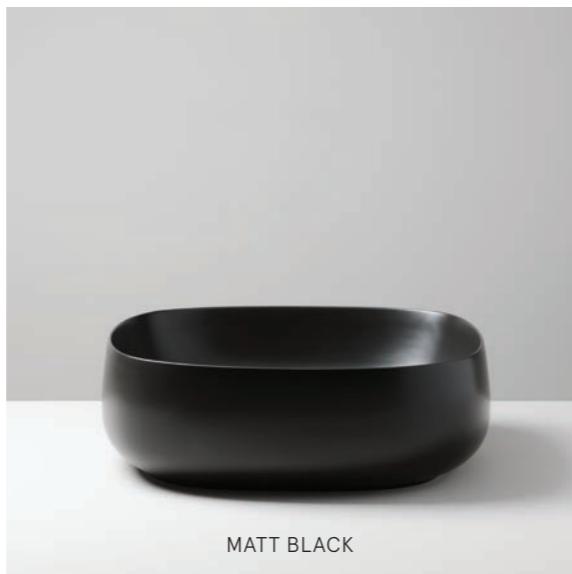
S E E D

.

Available
Colors



GLOSSY BLACK



MATT BLACK



TEMPESTA



LAGUNA



TRACE

una traccia
che testimonia
un passaggio
di qualcosa che
c'era e ci sarà.

design Gianni Veneziano Luciana Di Virgilio | V+T

.

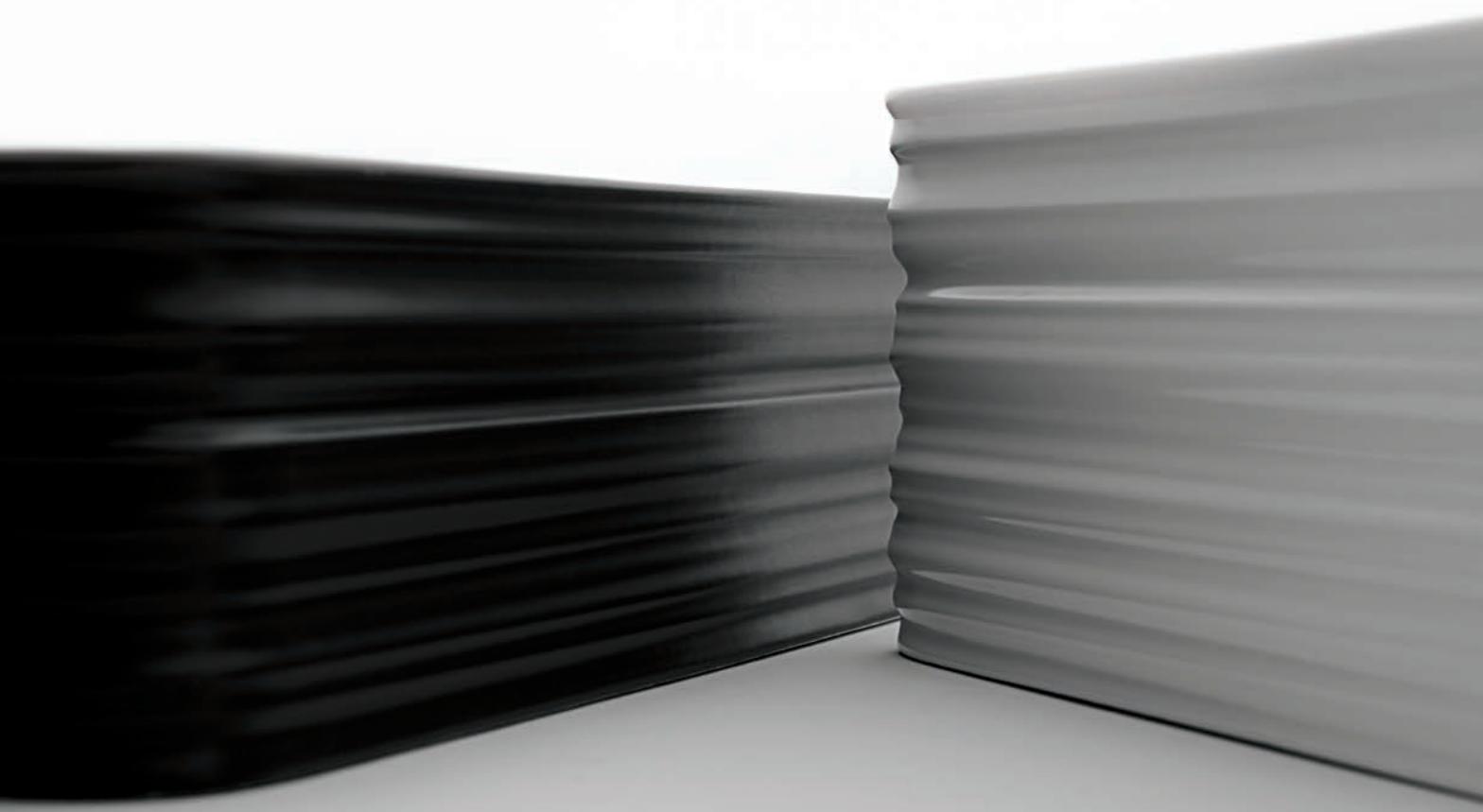
Trace which
witnesses the change
from something that
was to something
that will be.

TRACE

Trace
ø40 h18 cm

Trace
38 x 38 x h15 cm

Trace
65 x 38 x h12 cm



TRACE



Ø40 h18 cm

Appoggio
Sit-on



TRACE



64



38 x 38 x h15 cm

•

Appoggio
Sit-on

65

TRACE

65 x 38 x h12 cm

.

Appoggio
Sit-on





MATT WHITE

GLOSSY WHITE

TRACE

Available
Colors

MATT BLACK

GLOSSY BLACK



TEMPESTA



BASENTO



NUVOLO



70

IL

la poetica della
bellezza essenziale,
della concretezza.

design REP Design Studio

IL, poetics of
essential beauty,
poetics of
concreteness.

71

IL



IL Freestanding

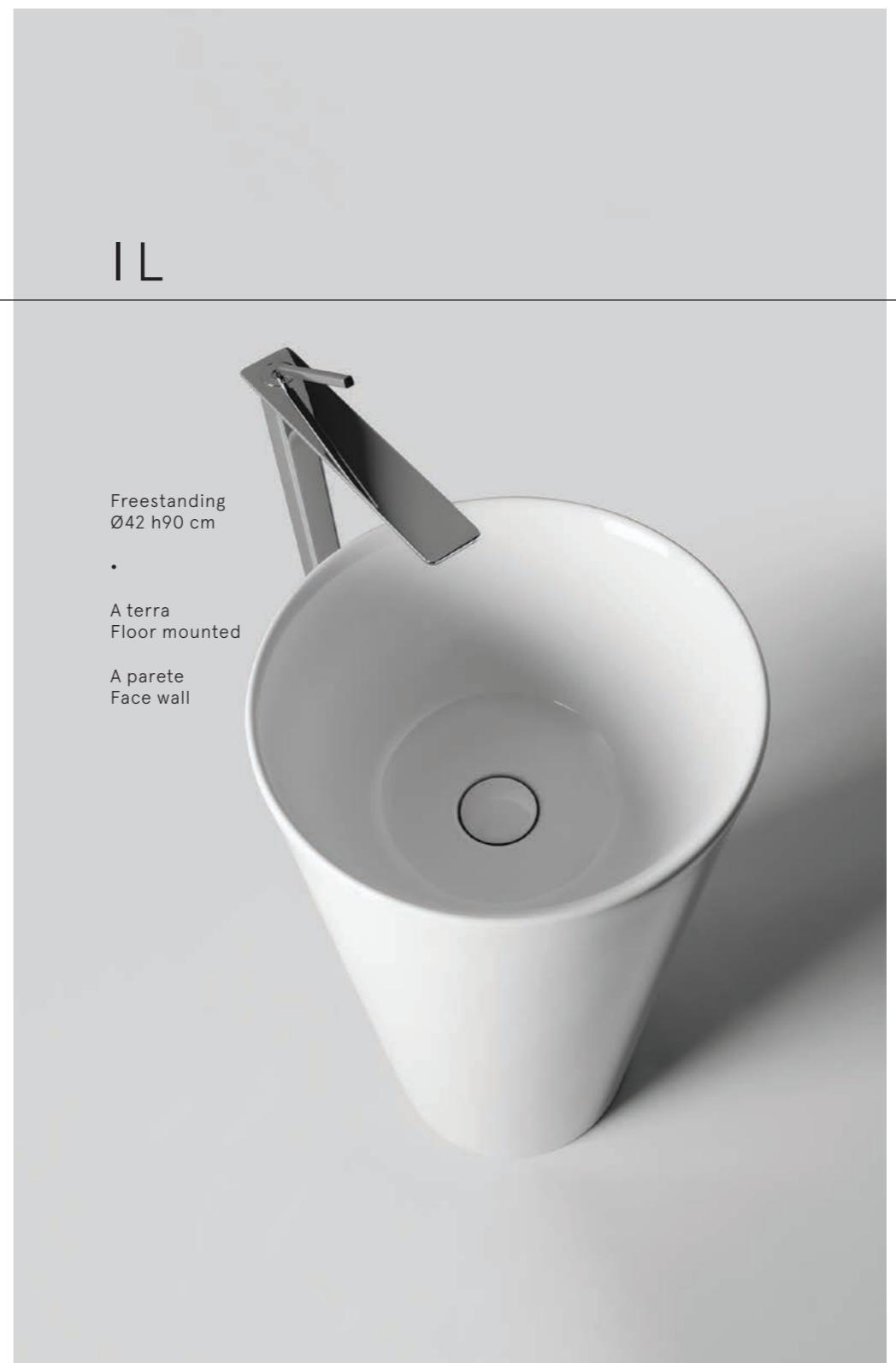
IL Wc Sospeso

IL Bidet Sospeso





74



75



WC & Bidet
35 x 54 x h28 cm

•
Sospeso
Wall-hung

| L

Freestanding
Ø42 h90 cm

•
A terra
Floor mounted

A parete
Face wall



IL

WC & Bidet
35 x 54 x h28 cm

Sospeso
Wall-hung





80

SOUL

la semplicità,
qualunque essa sia,
è una conquista.

•

Soul, whatever form
it may take, simplicity
is an achievement.

design Monia Marzano

81

SOUL



Soul 1 H10

Ø42 h10 cm

.

Incasso
Recessed

SOUL

.

Soul 1 . 2 . 3 . 4 . 5



SOUL 1

•
Soul 1 H10
Ø42 h10 cm

•
Incasso
Recessed

•
Soul 1 H4
Ø42 h4 cm

•
Incasso
Recessed

•
Soul 1 H18
Ø42 h18 cm

•
Appoggio
Sit-on



SOUL 2



Soul 2 H18

55 x 38 x h18 cm

Appoggio
Sit-on

Soul 2 H4

55 x 38 x h4 cm

Incasso
Recessed

Soul 2 H10

55 x 38 x h10 cm

Incasso
Recessed



SOUL 3



Soul 3 H18 • 70 x 38 x h18 cm

Soul 3 H18

70 x 38 x h18 cm

Appoggio
Sit-on

Soul 3 H4

70 x 38 x h4 cm

Incasso
Recessed

Soul 3 H10

70 x 38 x h10 cm

Incasso
Recessed



SOUL



IL Wc • 35 x 54 x h28 cm



IL Bidet • 35 x 54 x h28 cm



Soul 3 H18 • 70 x 38 x h18 cm

SOUL 4

Soul 4 H18
55 x 42 x h18 cm

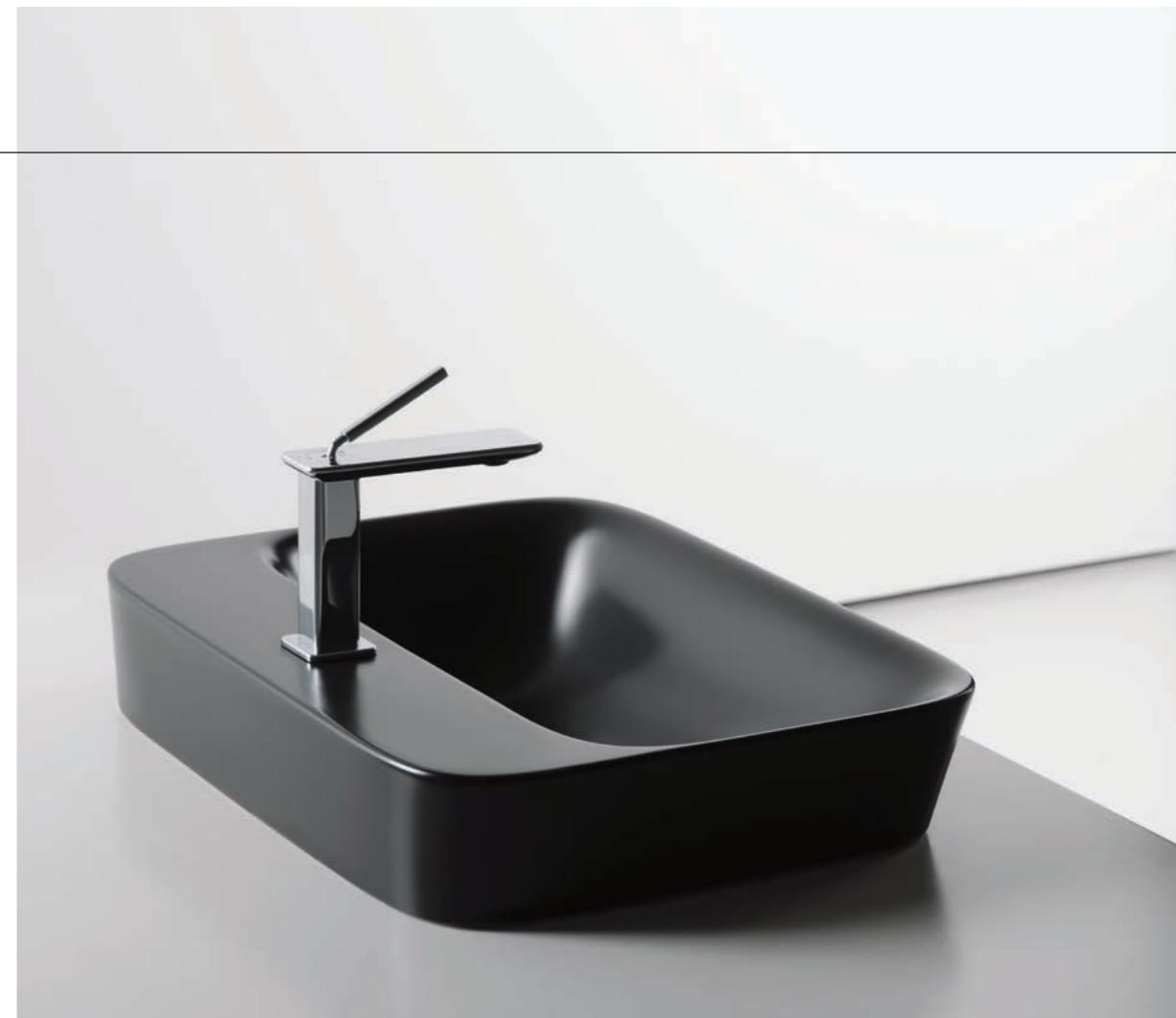
Sospeso
Wall-hung
Appoggio
Sit-on

Soul 4 H4
55 x 42 x h4 cm

Incasso
Recessed

Soul 4 H10
55 x 42 x h10 cm

Incasso
Recessed



SOUL 5



Soul 5 H18

70 x 42 x h18 cm

Sospeso
Wall-hung

Appoggio
Sit-on

Soul 5 H4

70 x 42 x h4 cm

Incasso
Recessed

Soul 5 H10

70 x 42 x h10 cm

Incasso
Recessed



SOUL



Soul 3 U
70 x 38 x h4 cm

Sottopiano
Under-top



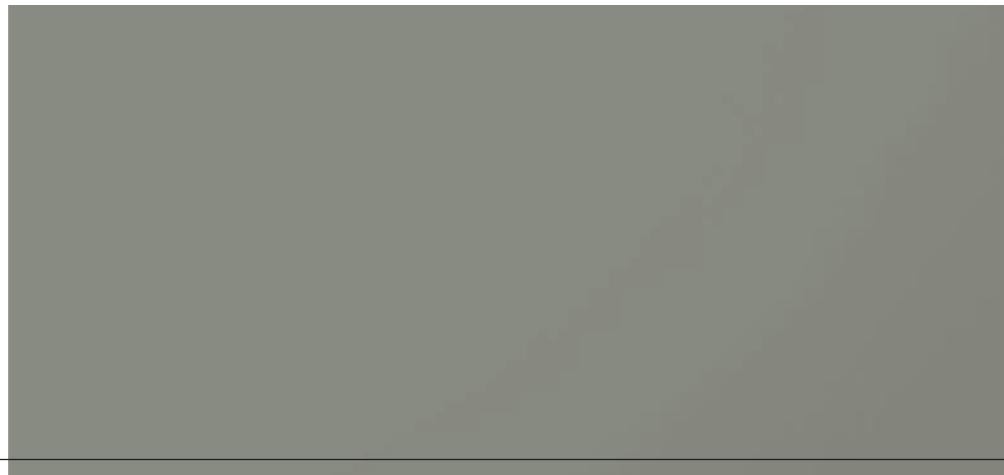
Soul 2 U
55 x 38 x h4 cm

Sottopiano
Under-top



Soul 1 U
Ø42 h4 cm

Sottopiano
Under-top



START
un'idea di design
che coniuga la
funzionalità al rigore
espressivo.

design Monia Marzano

-

Start, a perfect blend
of design combining
fluid shapes with
functionality.



102

START



103

START



Start 1

Start 2

Start 3

Start 4

Start 5
Freestanding

Start
Wc & Bidet



START 1



45 x 45 x h12 cm

•
Appoggio
Sit-on



START 2



108

72 x 45 x h12 cm

•
Appoggio
Sit-on



109



START 3

50 x 50 x h12 cm

.

Sospeso
Wall-hung

Apoggio
Sit-on





START 4

72 x 50 x h12 cm

.

Sospeso
Wall-hung

Appoggio
Sit-on



START 5



114



Freestanding
55 x 42 x h87 cm

•
A terra
Floor mounted

A parete
Face wall

115



Wc & Bidet
36 x 54 x h32 cm

•

Sospeso
Wall-hung

START

Wc & Bidet
36 x 54 x h41 cm

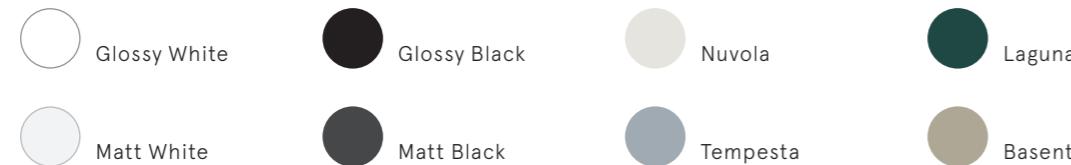
•

A terra
Floor mounted

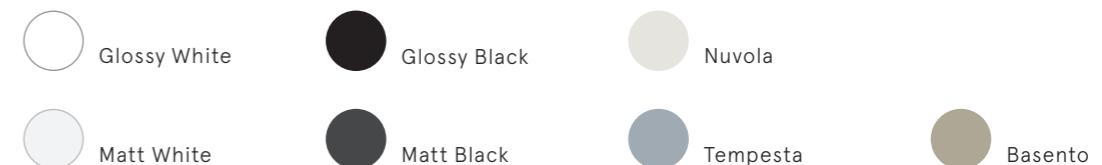


Colors & Collections

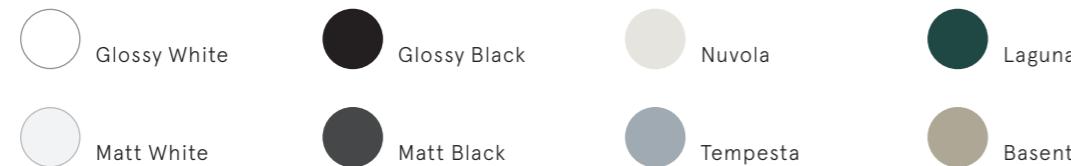
Cut Collection



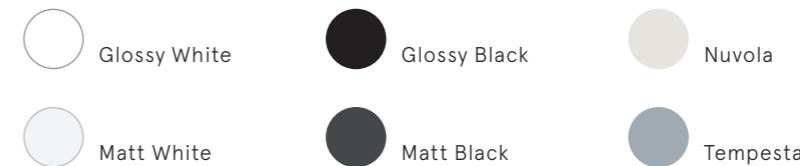
Trace Collection



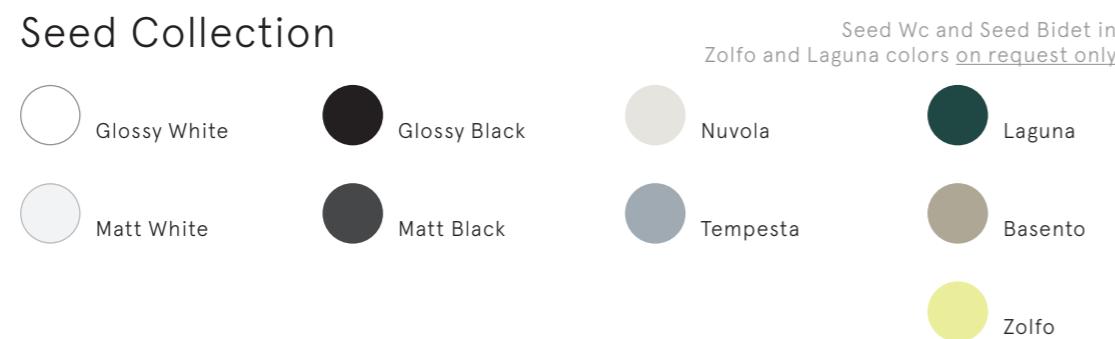
Track Collection



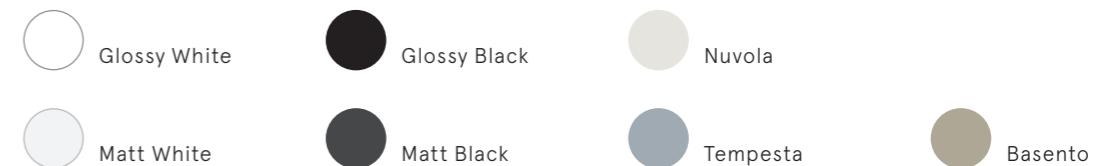
IL Collection



Seed Collection



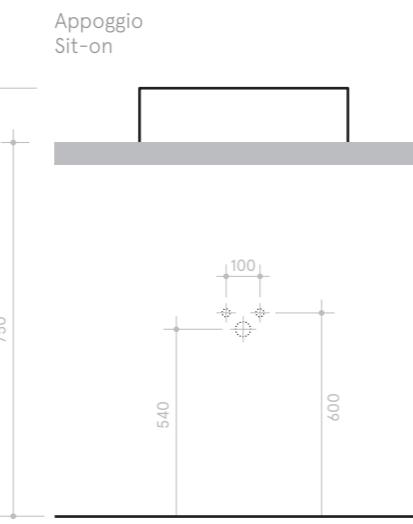
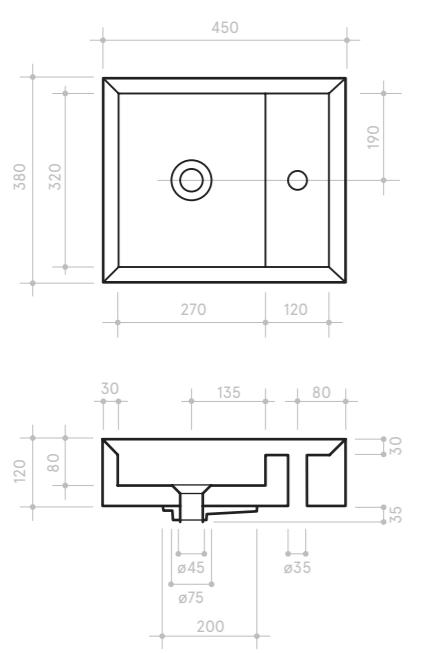
Soul Collection



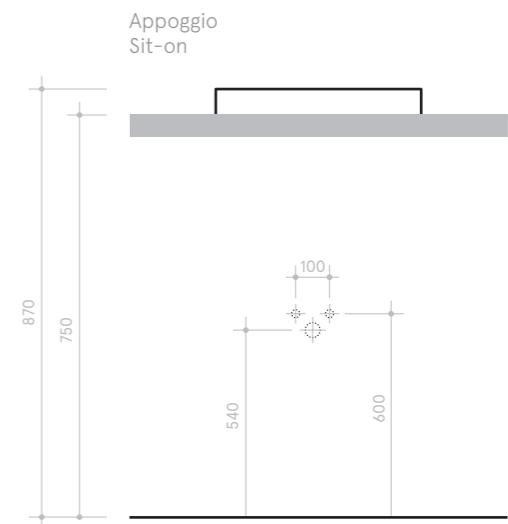
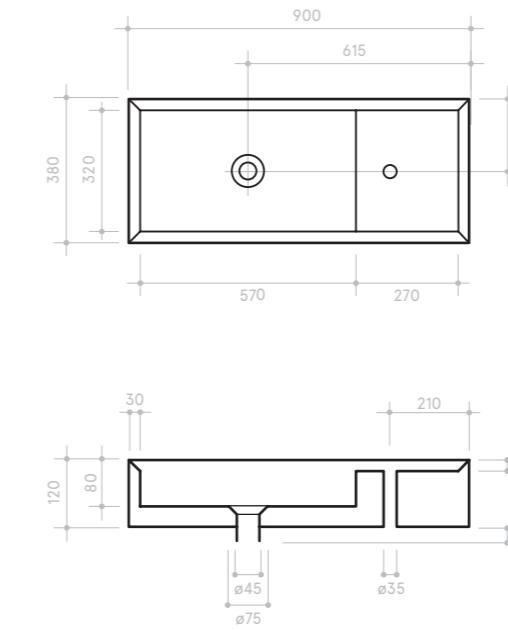
Start Collection



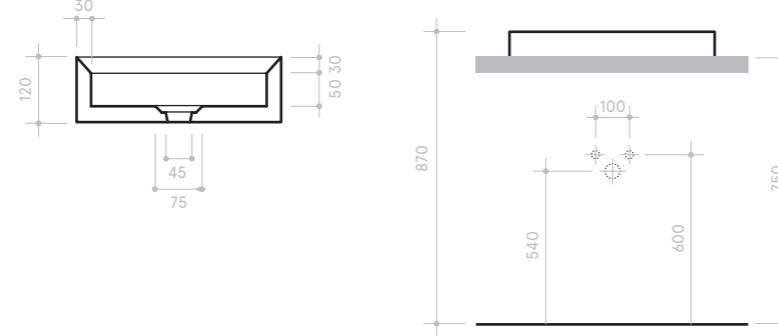
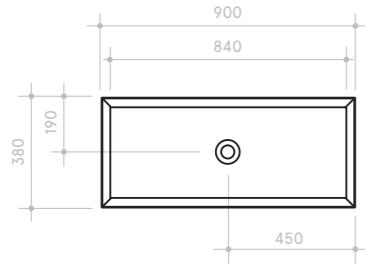
CUT 45 x 38 h12



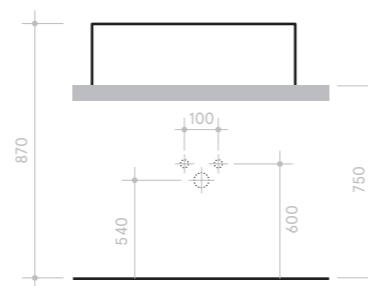
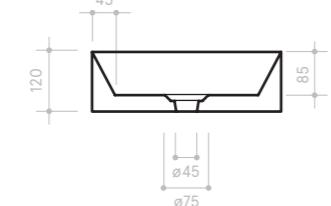
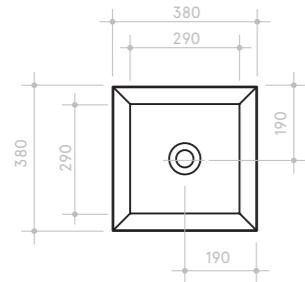
CUT 90 x 38 h12 (piano 27)



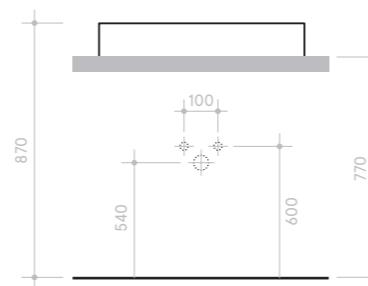
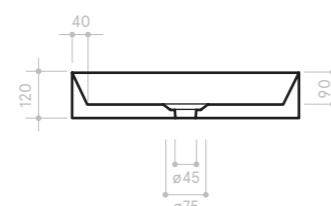
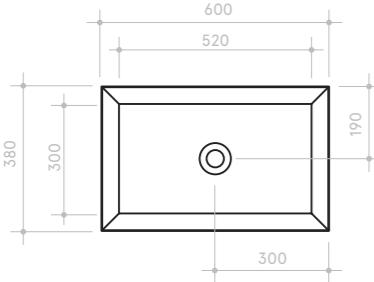
CUT 90 x 38 h12 (tutta vasca)



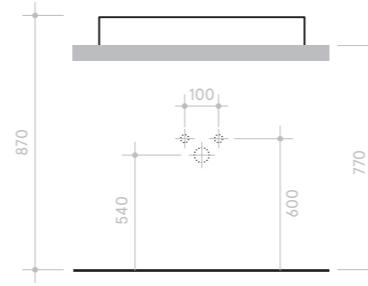
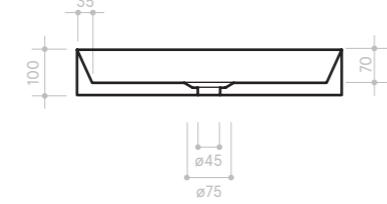
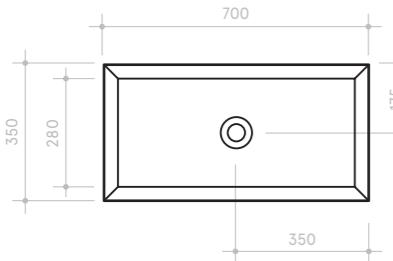
TRACK 38 x 38 h12



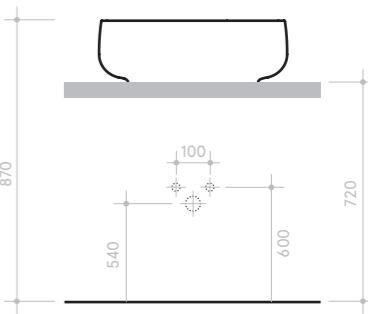
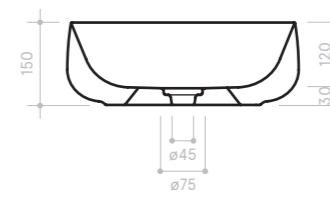
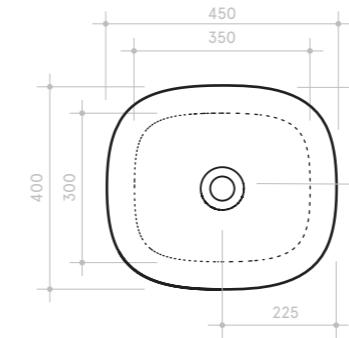
TRACK 60 x 38 h12



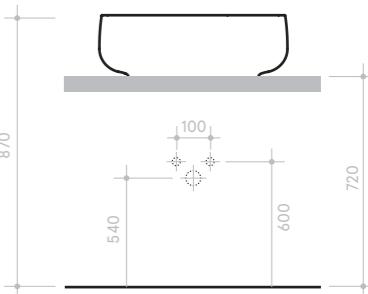
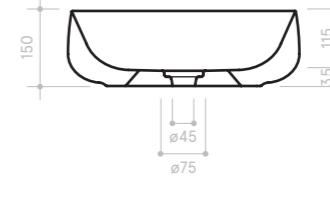
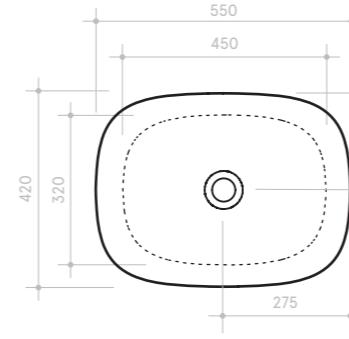
TRACK 70 x 35 h10



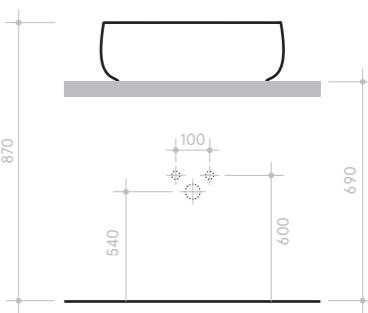
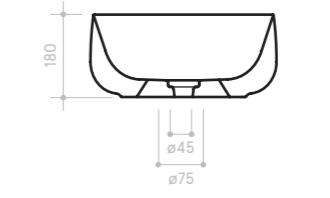
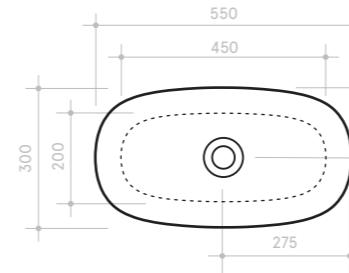
SEED 45 x 40 h15



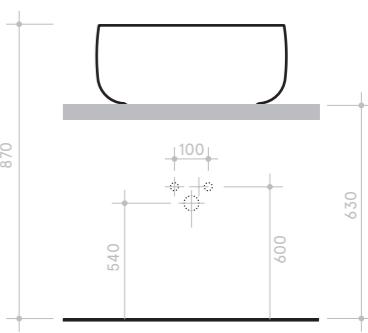
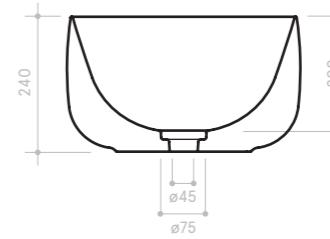
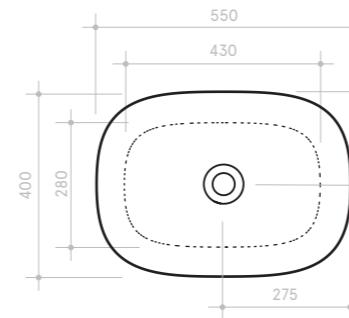
SEED 55 x 42 h15



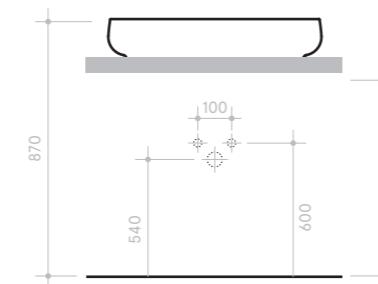
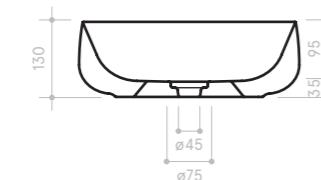
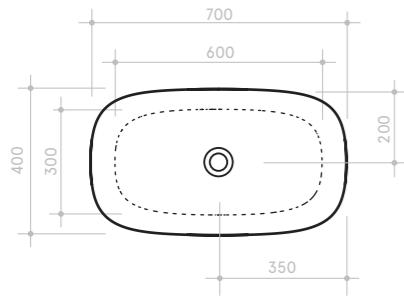
SEED 55 x 30 h18



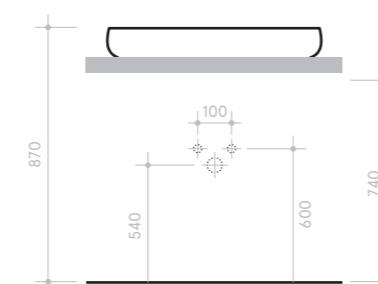
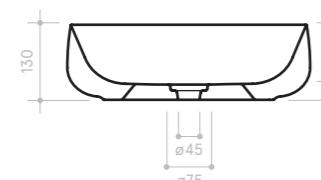
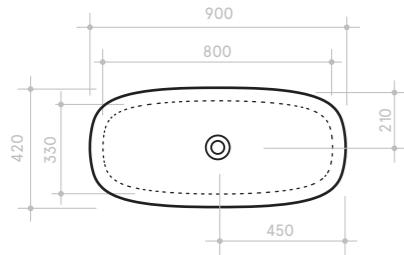
SEED 55 x 40 h24



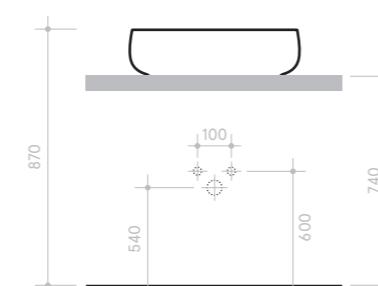
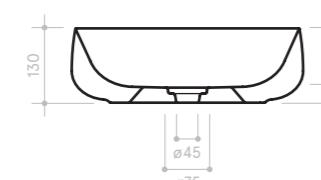
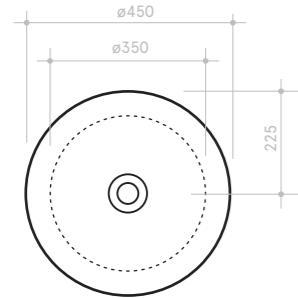
SEED 70 x 40 h13



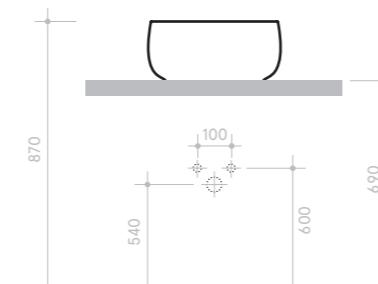
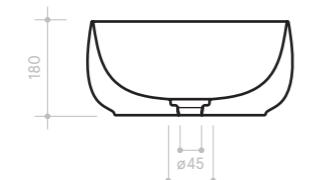
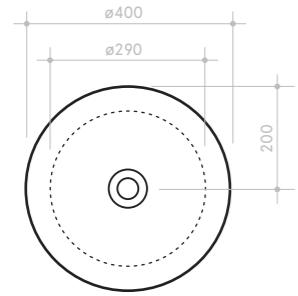
SEED 90 x 42 h13



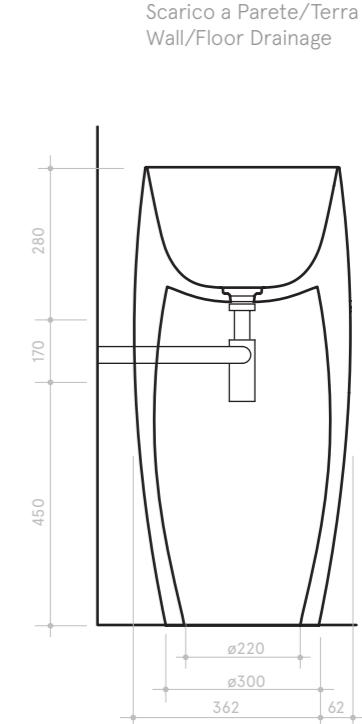
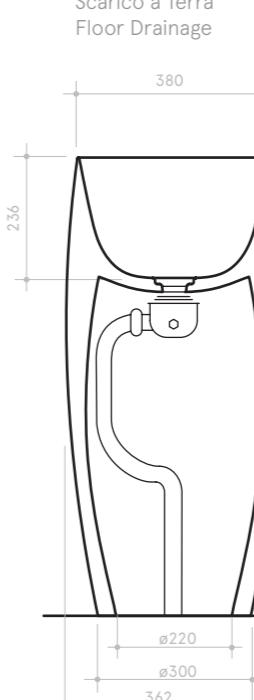
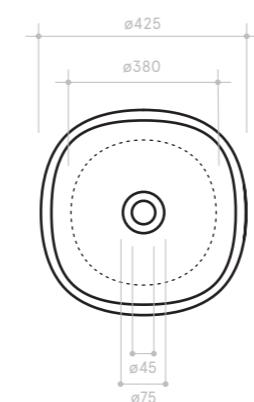
SEED ø45 h13



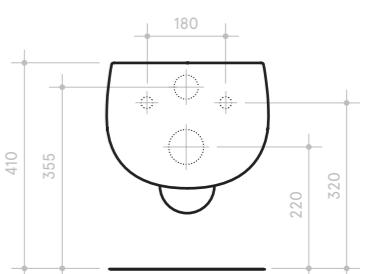
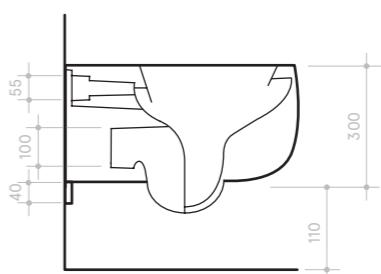
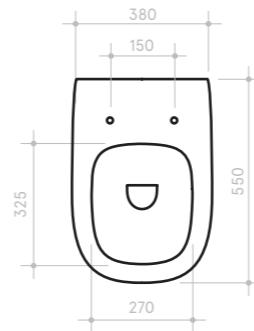
SEED ø40 h18



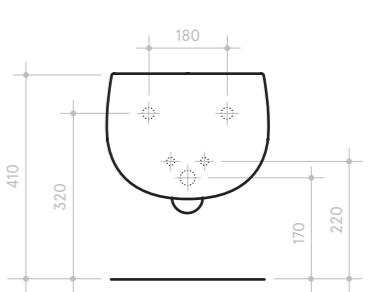
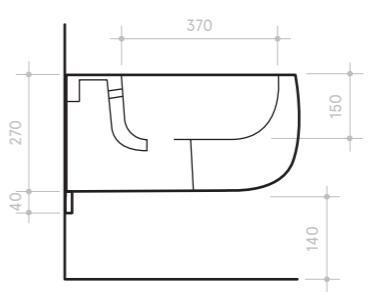
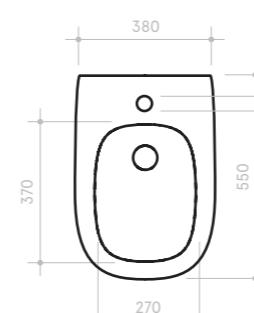
SEED Freestanding



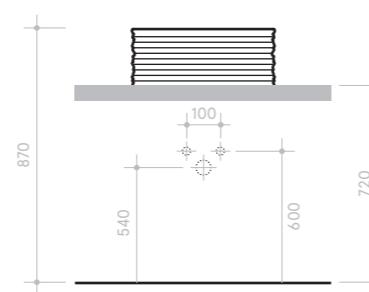
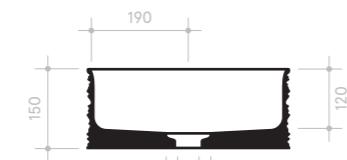
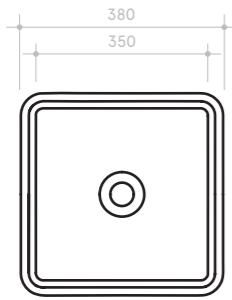
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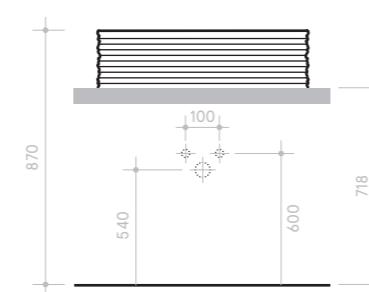
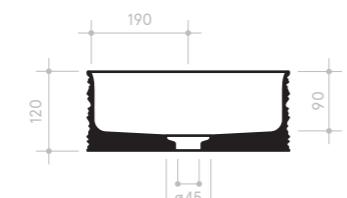
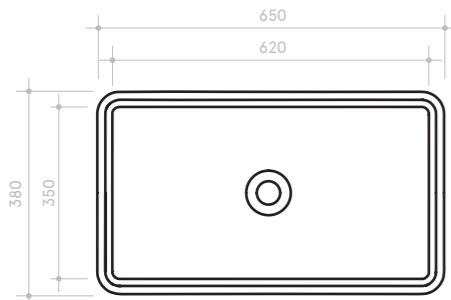
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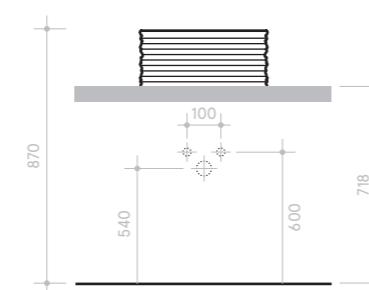
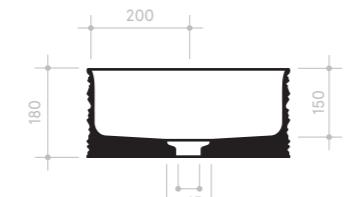
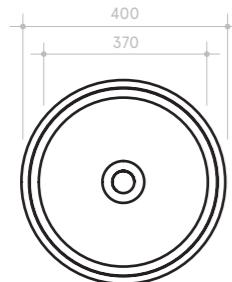
TRACE 38 x 38



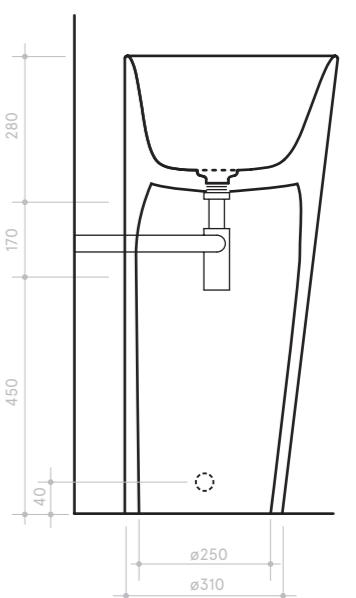
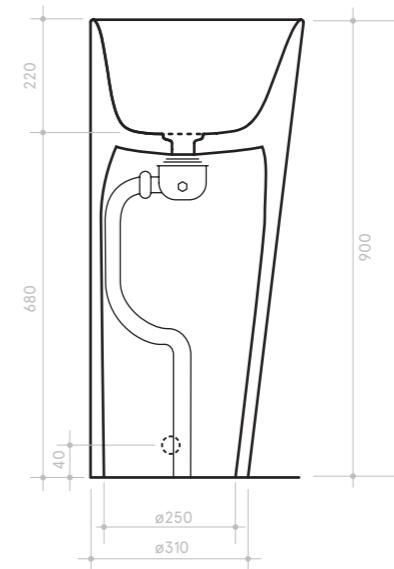
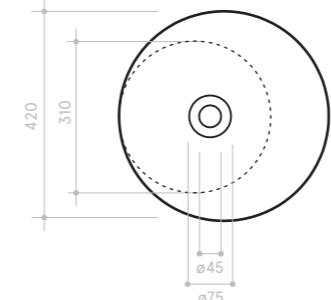
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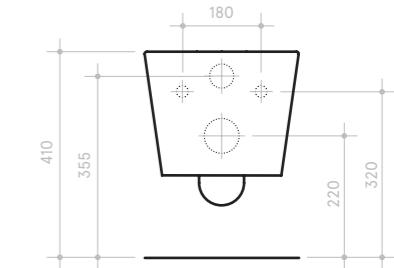
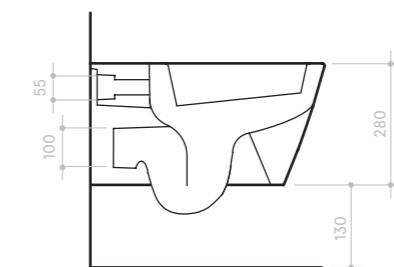
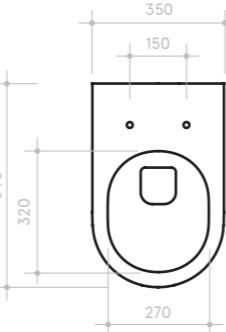
TRACE Ø40



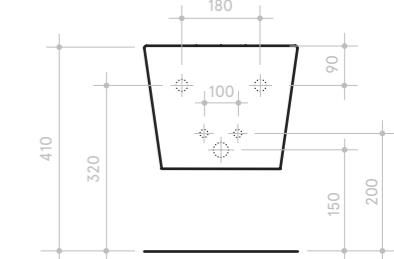
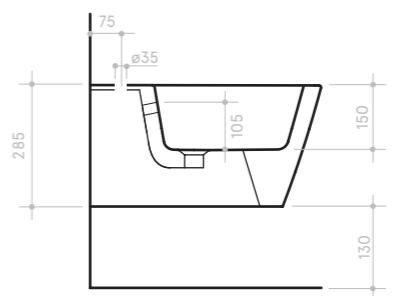
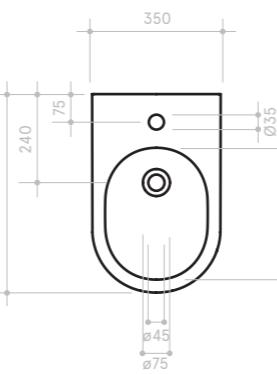
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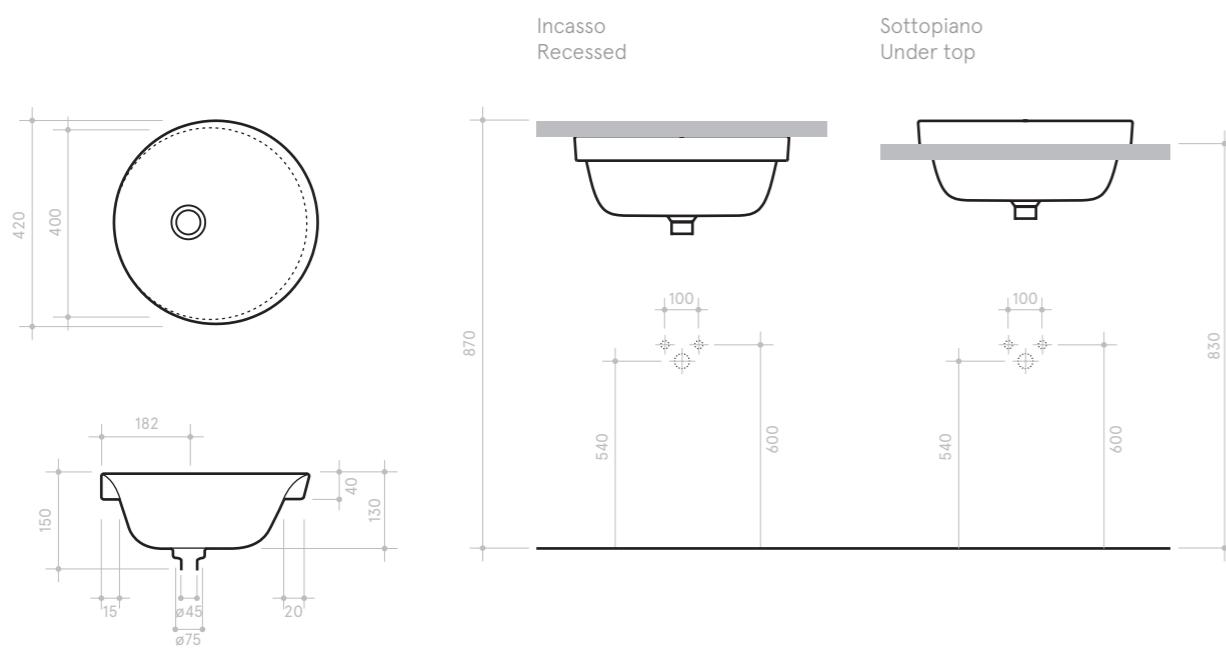
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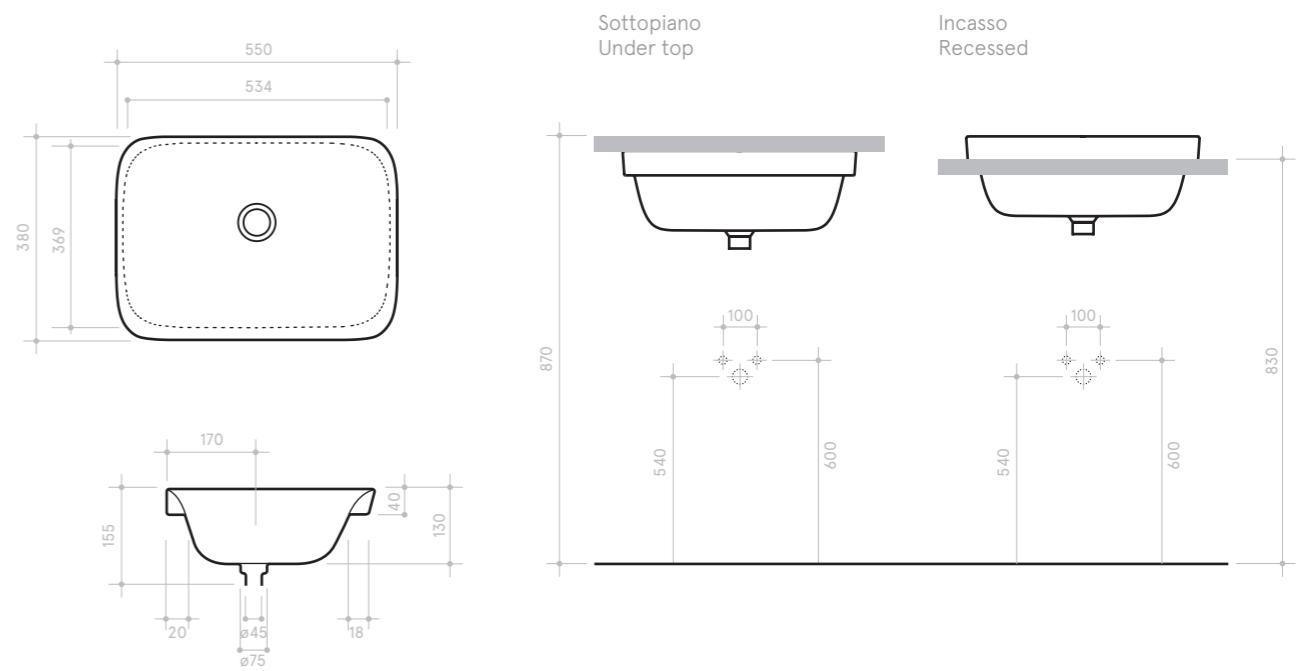
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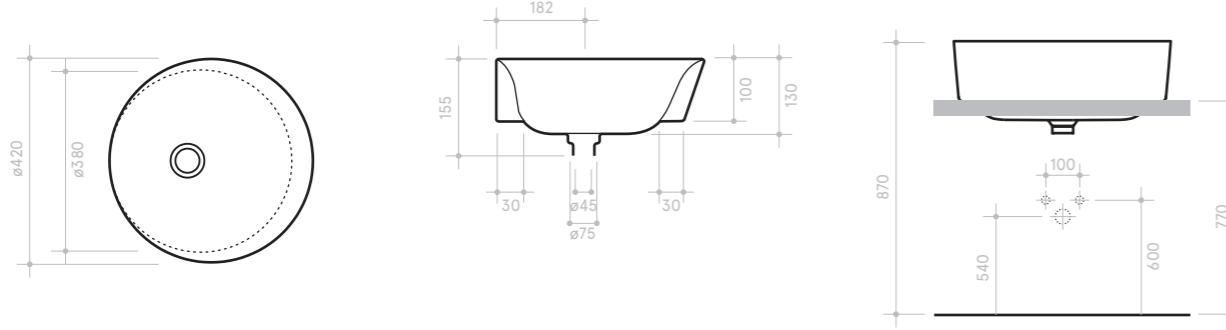
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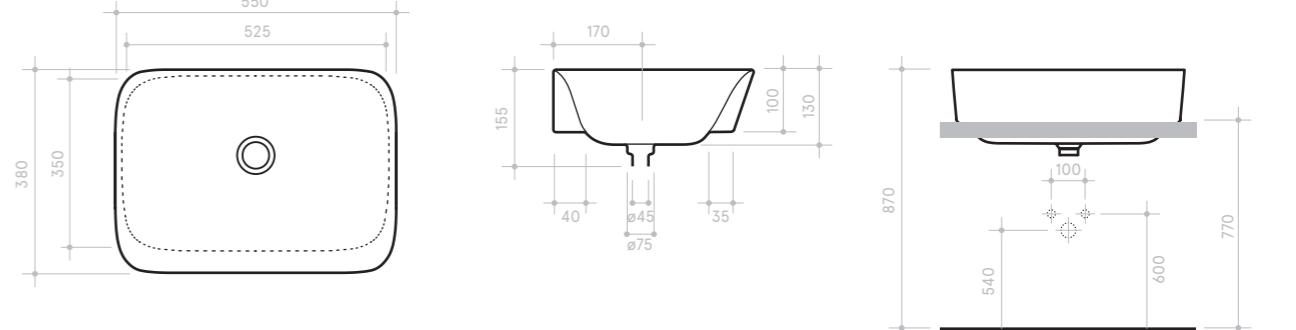
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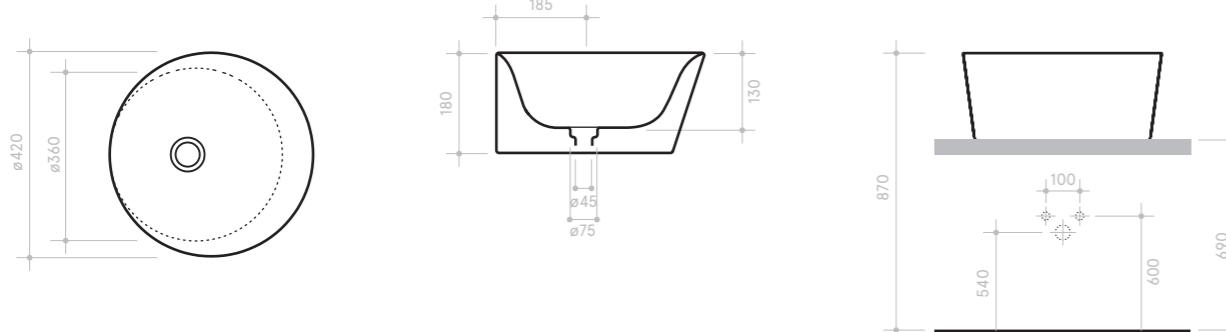
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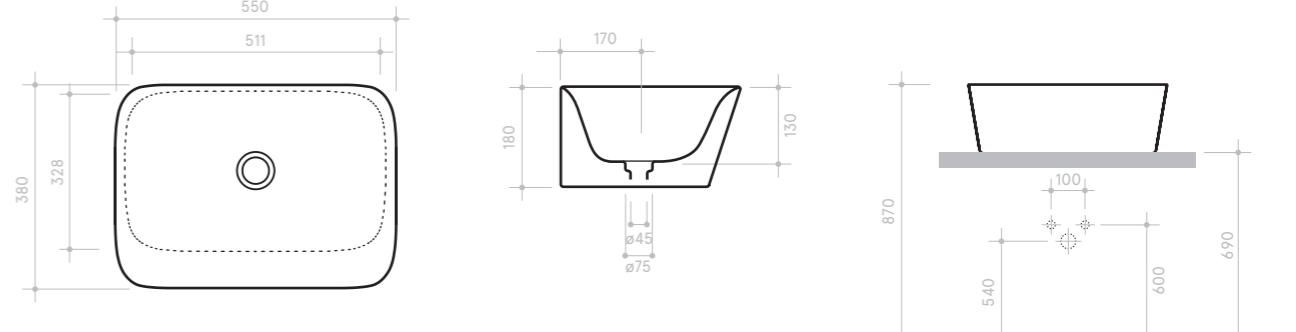
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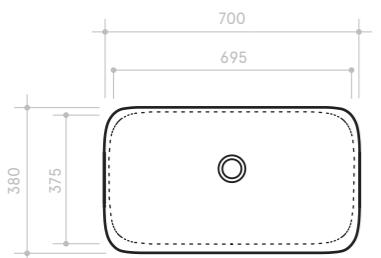
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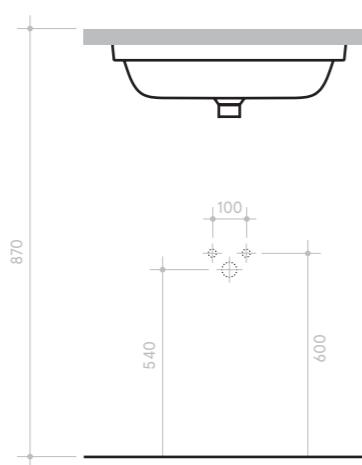
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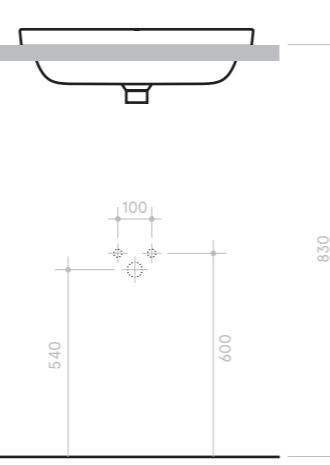
SOUL 3 h4 SOUL 3 u



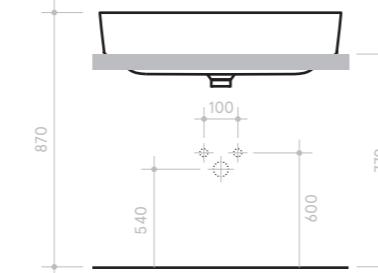
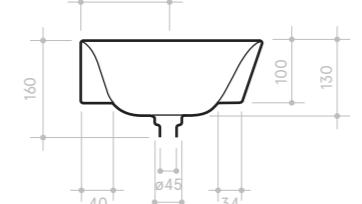
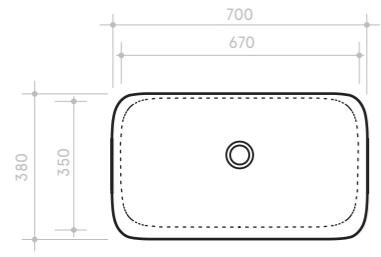
Sottopiano
Under top



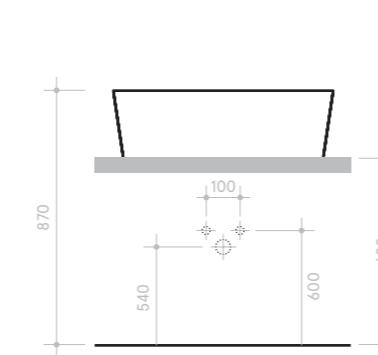
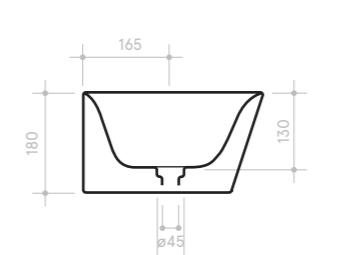
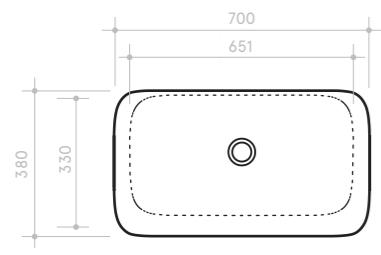
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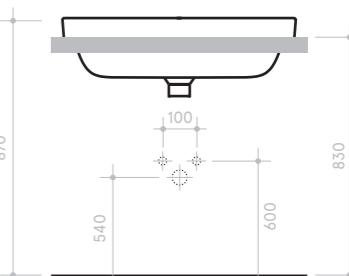
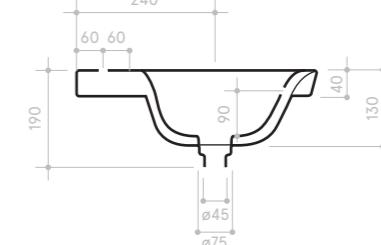
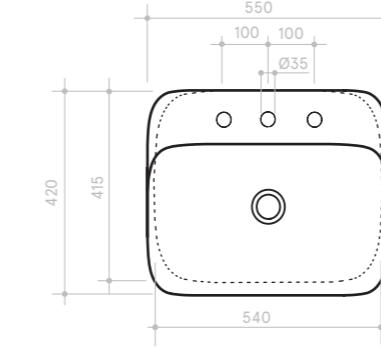
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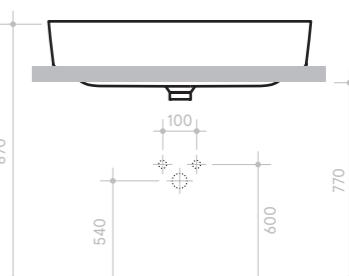
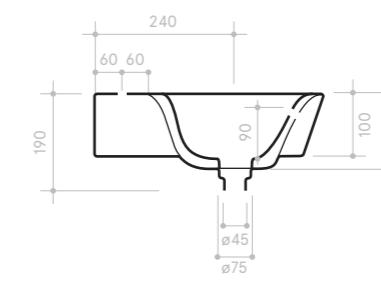
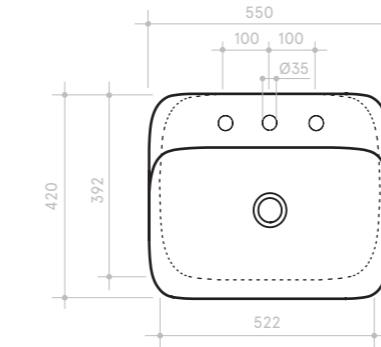
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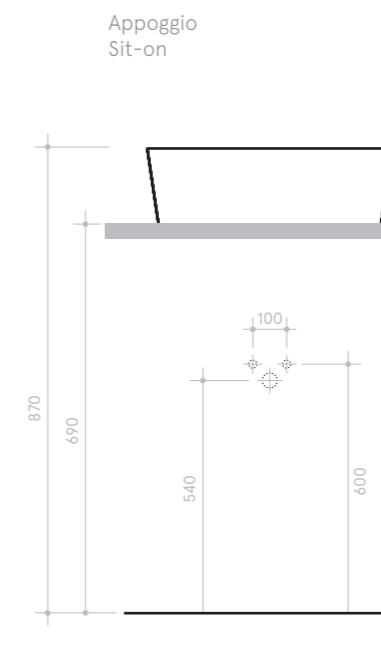
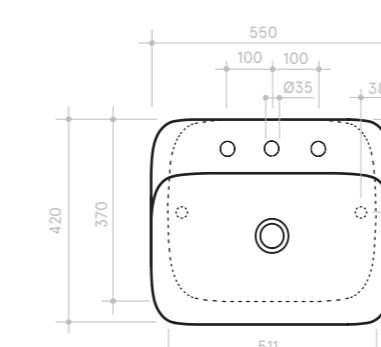
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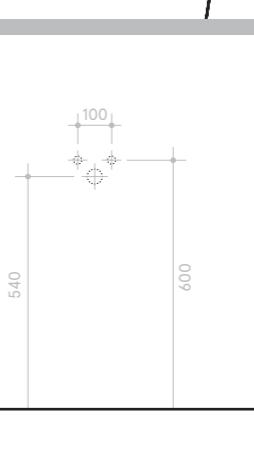
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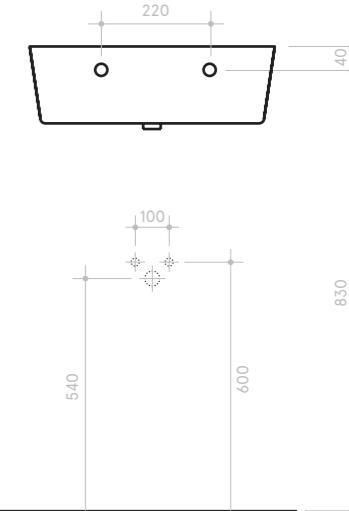
SOUL 4 h18



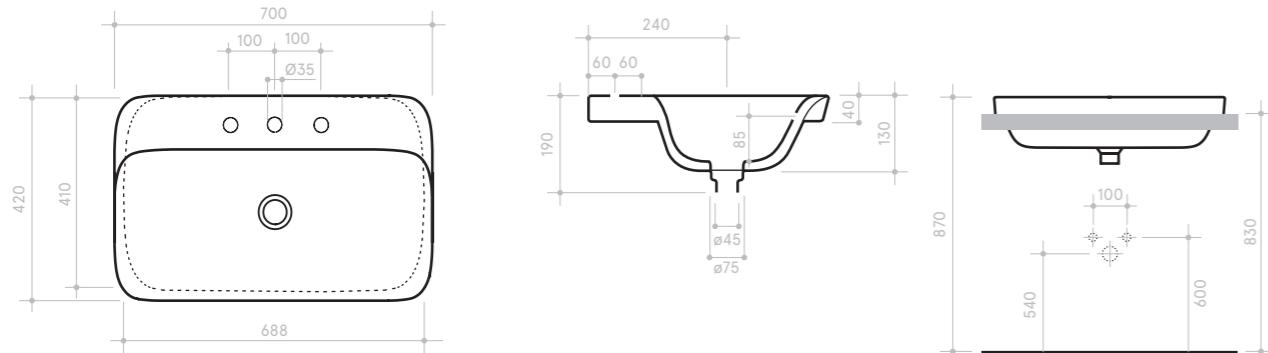
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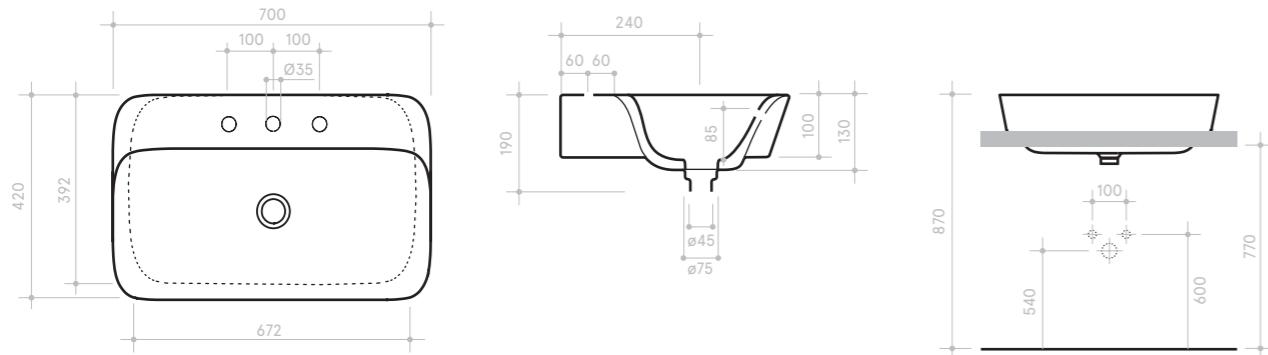
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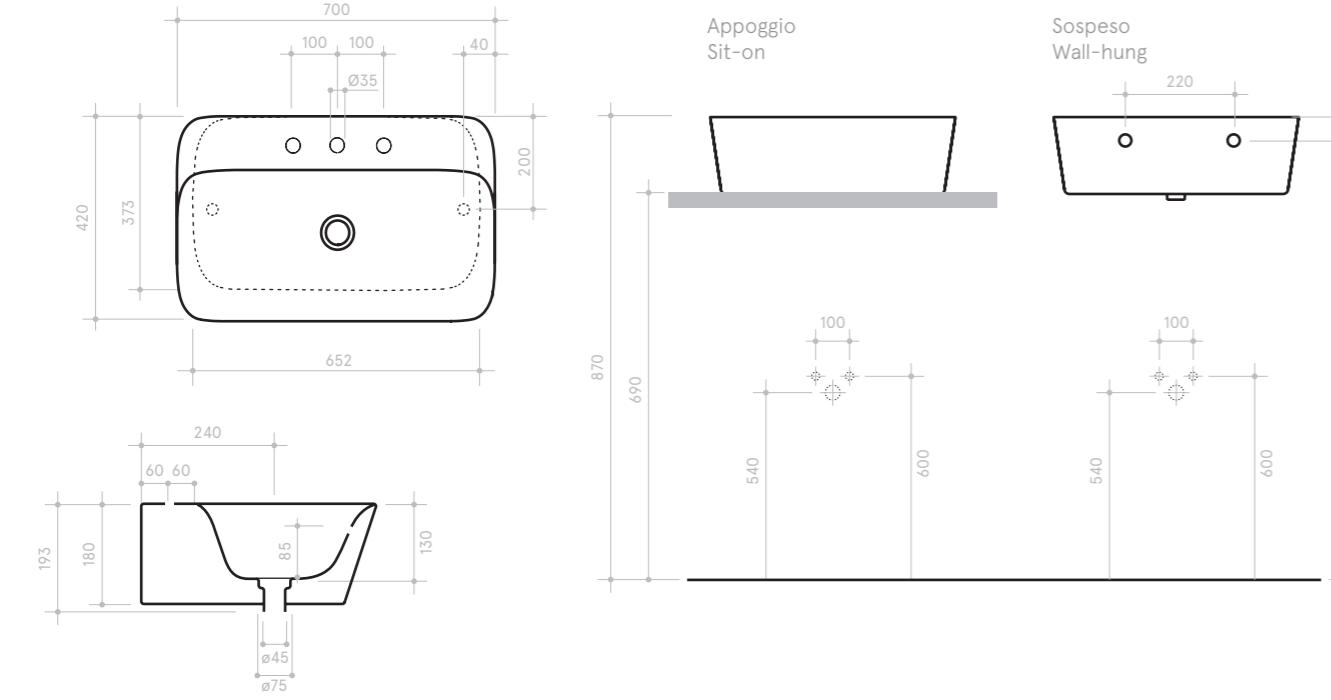
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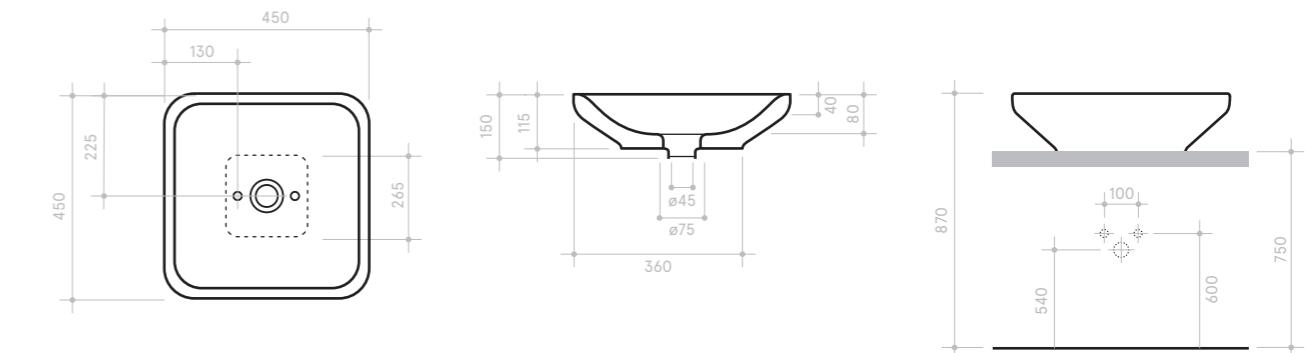
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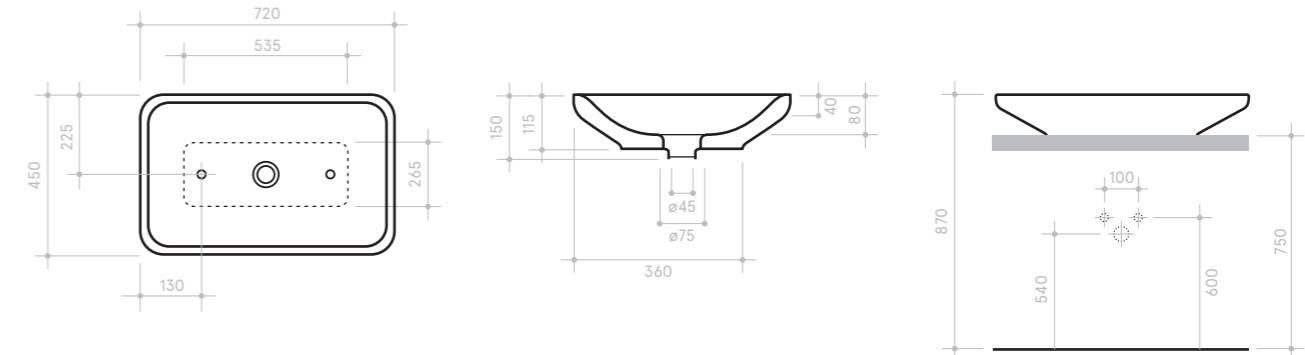
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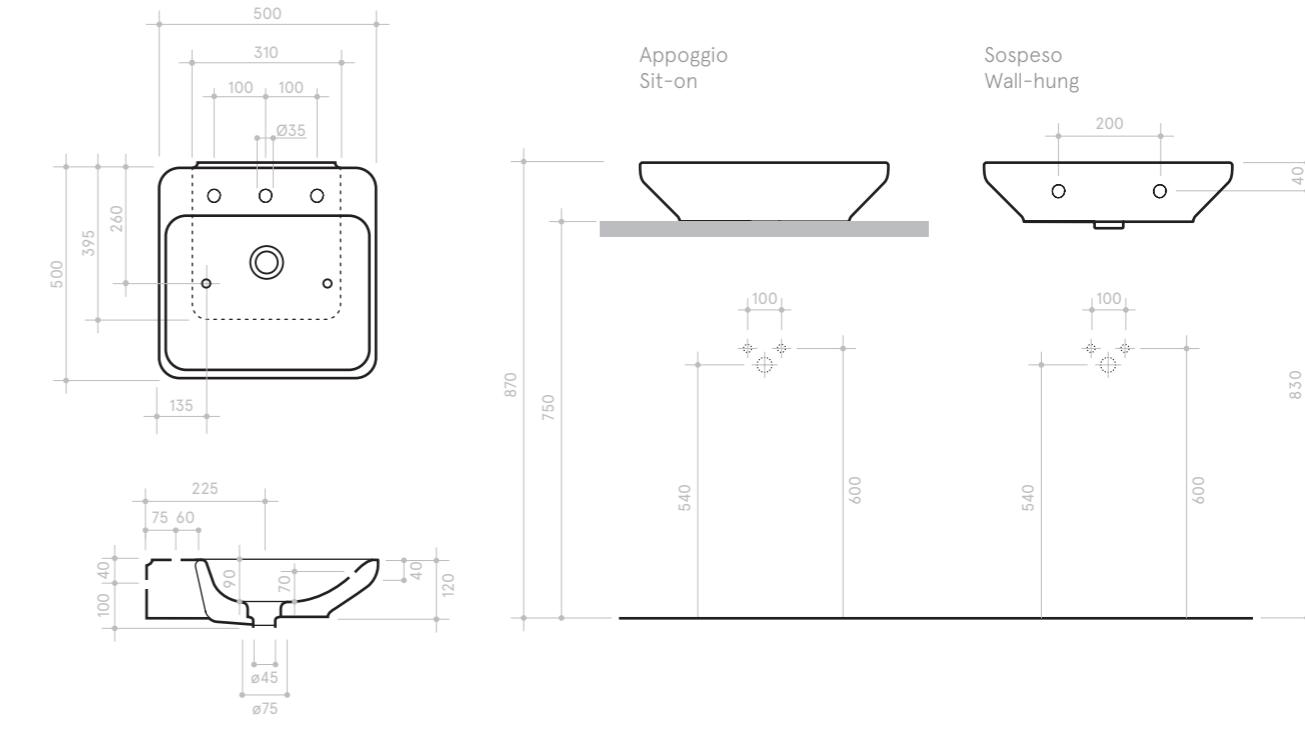
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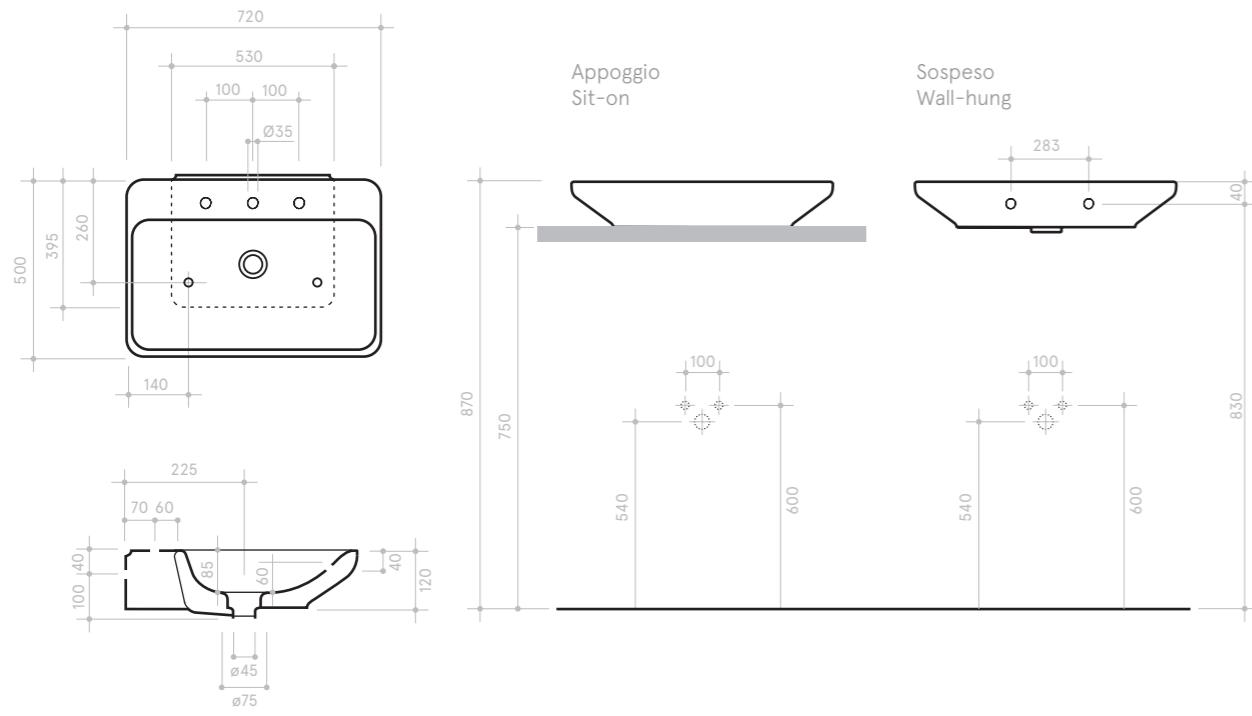
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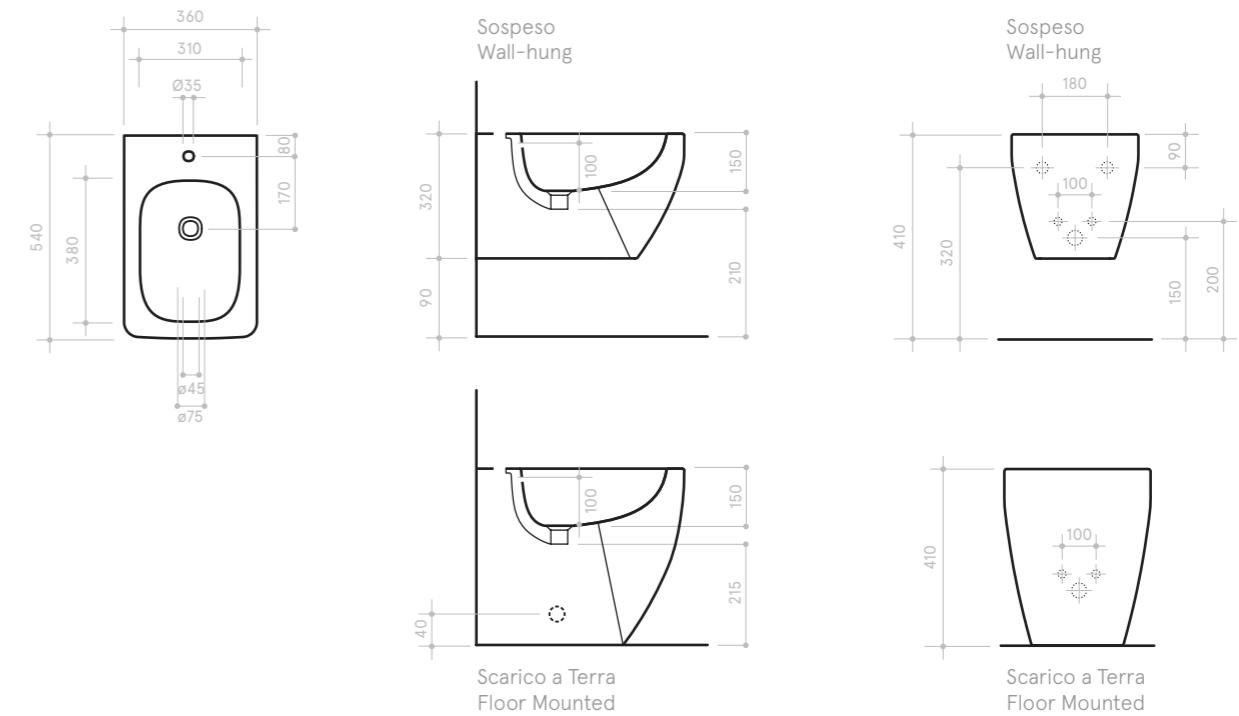
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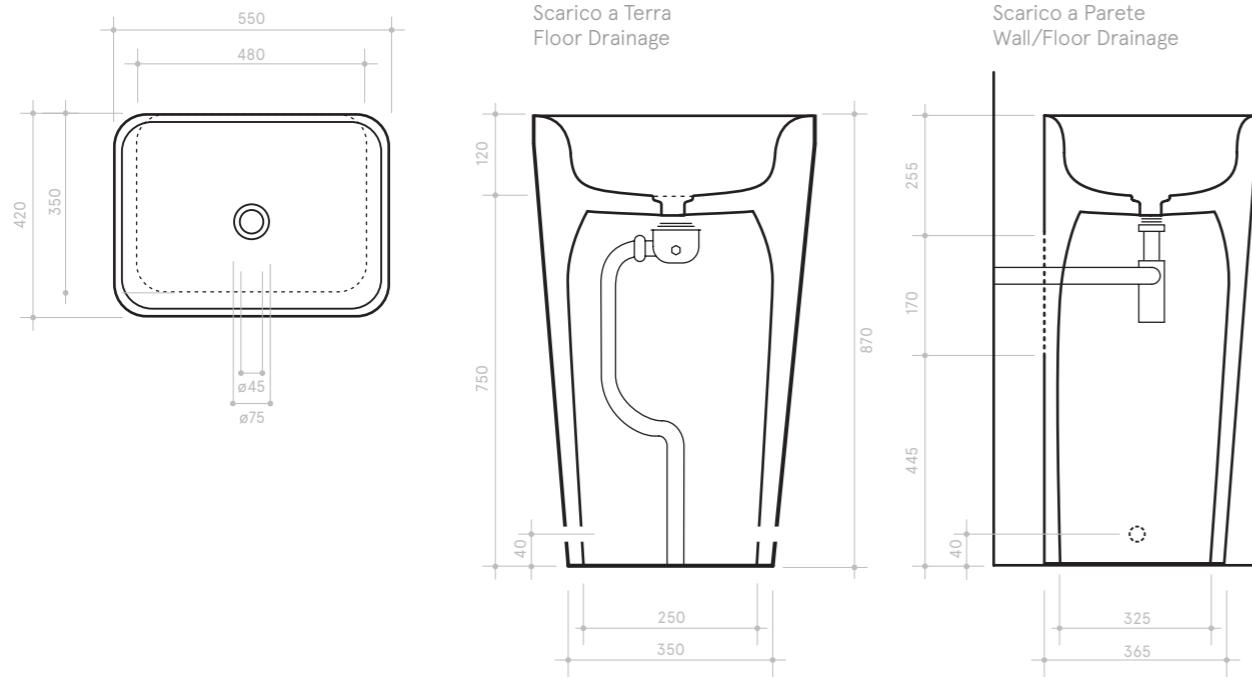
START 4



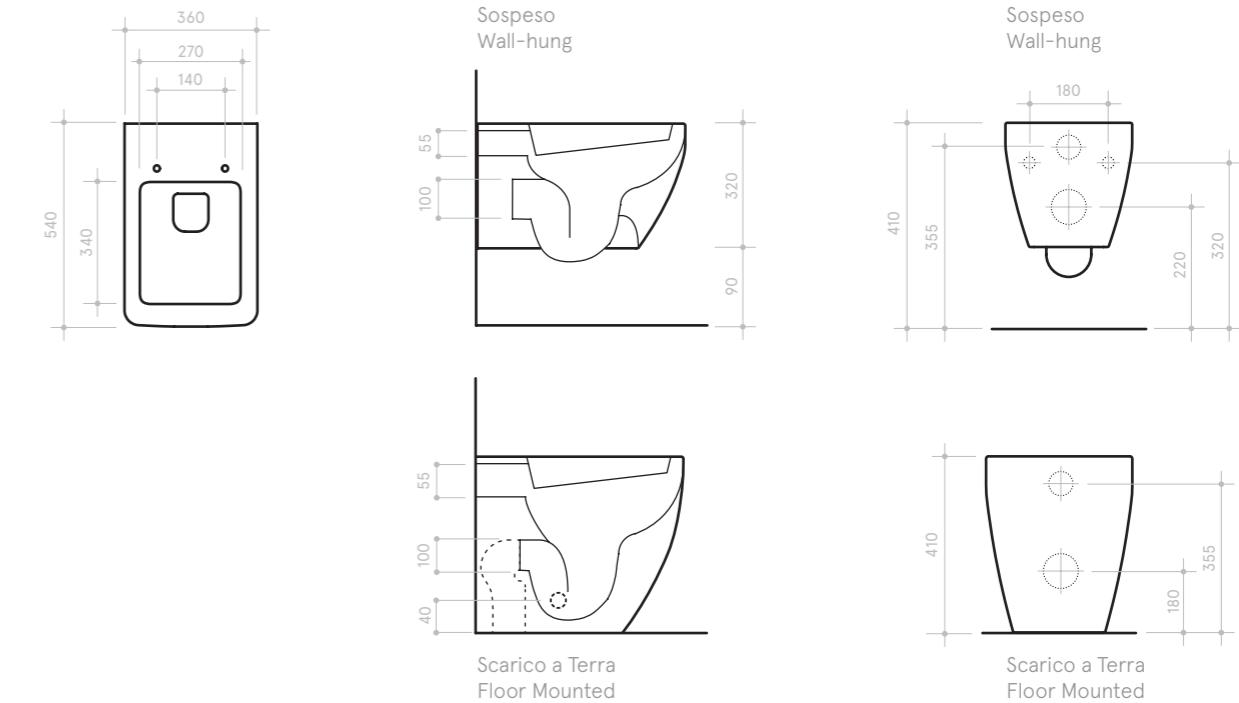
START Bidet



START 5 Freestanding



START Wc



Valdama srl

via Galileo Galilei, 5
01033 Civita Castellana
Viterbo, Italy

valdama.it
info@valdama.it

tel +39 0761 540709 | +39 0761 540765
fax +39 0761 540499

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•
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