



Floor: Pop White 60 PJ 10 14,4x59,7 LUC
Pop Beige 60 PJ 11 14,4x59,7 LUC

PopJob PROJECT AND TECHNOLOGIES

The POPJOB collection created for Mirage has almost no imitations in the ceramic sector, and explores an alternative graphic, coloured and provocative style.

THE SHINY, SMOOTH SURFACE IS OBTAINED THROUGH THE INNOVATIVE "TWIN-SURFACE" TECHNIQUE, WHICH INVOLVES THE USE OF THICK GLASS APPLIED ON PORCELAIN STONEWARE SURFACES THROUGH AN ABSOLUTELY INNOVATIVE TECHNOLOGY FOR AN INDUSTRIAL MATERIAL, ENSURING UNPARALLELED COLOUR INTENSITY.



Floor: Pop Pink 60 PJ 15 14,4x59,7 LUC

The collection goes perfectly with various types of different and modern styles: from Nordic to elegant, from contemporary to neoclassical.

POPJOB DECORATES THE HOME WITH ITS MODERN LOOK AND COLOURS, CREATING A COMFORTABLE AND STYLISH ATMOSPHERE WHERE NOTHING IS LEFT TO CHANCE.



Floor: Pop Green 60 PJ 14 14,4x59,7 LUC

PopJob

by **MIRAGE** & Studio Job

FLOOR

COLOURS

| | 14,4x59,7 LUC | 20x120 NAT |
|-----------------|---------------|------------|
| Pop White PJ 10 | ✓ | ✓ |
| Pop Beige PJ 11 | ✓ | ✓ |
| Pop Grey PJ 12 | ✓ | ✓ |
| Pop Blue PJ 13 | ✓ | - |
| Pop Green PJ 14 | ✓ | - |
| Pop Pink PJ 15 | ✓ | - |
| Pop Black PJ 16 | ✓ | ✓ |

WALL

COLOURS

| | 14,4x29,7* LUC |
|-----------------|----------------|
| Pop White PJ 20 | ✓ |
| Pop Beige PJ 21 | ✓ |
| Pop Grey PJ 22 | ✓ |
| Pop Blue PJ 23 | ✓ |
| Pop Black PJ 26 | ✓ |

SPECIAL PIECES

| | Listello A | Angolo A | Listello B | Angolo B |
|---------------|------------|----------|------------|----------|
| 14,4x59,7 LUC | ✓ | ✓ | ✓ | ✓ |
| 19,3x19,3 LUC | ✓ | ✓ | ✓ | ✓ |
| 4,6x59,7 LUC | ✓ | ✓ | ✓ | ✓ |
| 4,6x4,6 LUC | ✓ | ✓ | ✓ | ✓ |
| 4,6x4,6 LUC | ✓ | ✓ | ✓ | ✓ |

* 3 nuances for each colour
NAT: Natural surface | LUC: Glossy surface

MIRAGE

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Mirage Granito Ceramico S.p.a.

Uffici e Stabilimento
41026 - Pavullo (MO) ITALY
Via Giardini Nord, 225
Tel. +39 0536 29611
Fax +39 0536 21065
info@mirage.it
www.mirage.it

MIRAGE

PROJECT POINT
Dubai

Mirage Project Point Dubai
d3 Dubai Design District
Building 5 - Suite B101
United Arab Emirates
Ph. +971 4 554 3944
projectpoint-uae@mirage.it
www.mirageprojectpoint.com/dubai

www.mirage.it



PopJob

by **MIRAGE** & Studio Job



Nynke Tynagel and Job Smeets

Studio Job

PRIME MOVERS IN CONTEMPORARY APPLIED ART

Soulmates Job Smeets and Nynke Tynagel founded Studio Job in 2000. This studio was established in the Renaissance spirit - where traditional and modern techniques are combined to produce once-in-a-lifetime objects. The pair started the studio after graduating from the Dutch Design Academy in Eindhoven and in the 17 years since then, they have moved towards being the contemporary pioneers of personal expression. Technique, science and ornamental designs come together in Studio Job's work as examples of what can be described as Gesamtkunstwerk - a total art work or an all embracing art form.

JOB SMEETS LIKES TO CALL THEIR STYLE 'NEW GOTHIC', WITH PERFECTIONISM AND UNIQUENESS AS ITS KEY FEATURES. NYNKE TYNAGEL DESCRIBES IT AS A SYMPHONY ORCHESTRA WHERE A COHESIVE PIECE OF MUSIC IS CREATED FROM AN ABUNDANCE OF DIFFERENT SOUNDS.



Studio Job for Viktor&Rolf



Studio Job Mad House

Works by Studio Job can be found in more than forty museums around the world. The design duo have had dozens of solo exhibitions. Their iconic, heraldic and cartoon-like sculptures are popular with collectors. Proclaimed one of the most influential design teams by the Financial Times, Studio Job is passionate about building up an oeuvre that is becoming increasingly extravagant in its details and increasingly personal.



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STUDIO JOB AND MIRAGE: POPJOB

From the collaboration between Studio Job and Mirage comes the POPJOB collection developed with the aim of discovering new possibilities for ceramics with an innovative approach.

UNLIKE THE TYPICAL UNCERTAINTY THAT CHARACTERISES CONTEMPORARY DECORATIVE ARTS, STUDIO JOB IS REVOLUTIONISING THE PERCEPTION OF THE GENRE BY EXPLOITING EXPRESSIONS SUCH AS OPULENCE, DECORATION AND COMPLEXITY OF DESIGN, WHILE MAINTAINING MANUAL SKILLS AND CRAFTSMANSHIP OF THE HIGHEST LEVEL.



Floor: Pop Grey 60 PJ 12 14,4x59,7 LUC
Wall: Pop Grey 30 PJ 22 14,4x29,7 LUC



Floor: Pop Black 60 PJ 16 14,4x59,7 LUC
Wall: Pop Black 30 PJ 26 14,4x29,7 LUC



POPJOB MOOD

The POPJOB project is versatile and functional, and has been designed according to a product logic that takes into account the material's end use. It is a game of elements that combine and interchange with each other to create ceramic floors, walls and coverings with a unique style.

POPJOB

by MIRAGE & Studio Job

"While visiting Mirage I noticed there was little use of relief and depth in some of their collection. Of course I understand this in practical terms, but it gave me an idea: a transparent enamel coating on top of embossed tiles would create a smooth floor, while also giving a sense of depth".



"Some of the Mirage collection consists of ceramic parquet tiles and they look almost no different from a real wooden floor. Why would you try to recreate a wooden floor? Why fake?"

Instead of this, we approached the wood structure in a more graphic way, exaggerating it and making a POP-like parquet with bright colours, nothing like reality".

Nynke Tynagel, Amsterdam 2016

