

**FIORANESE**  
CERAMICA

**Urban**  
**touch**

WE  
DESIGN  
YOUR  
LIFESTYLE





# **A metropolitan spirit and a natural allure**

*Spirito metropolitano e fascino naturale*















Grafite 60x60 - 24"x24" Stucco Lappato/Rettificato  
Grafite 30x60 - 12"x24" Stucco Lappato/Rettificato  
Reflex Grafite 30x60 - 12"x24" Stucco Lappato/Rettificato







Grafite 60x60 - 24"x24" Flat/Rettificato  
Grafite 30x60 - 12"x24" Arrow/Rettificato





Grafite 60x60 - 24"x24" Flat/Rettificato  
Mosaico Grafite 5x5 - 2"x2" Flat/Rettificato







Mastice 30x60 - 12"x24" Roof/Rettificato











**GESSO FLAT**

**STUCCO**

**CORDA FLAT**

**STUCCO**

**ARROW**

**ROOF**

**CEMENTO FLAT**

**STUCCO**

**ARROW**

**ROOF**

**MASTICE FLAT**

**STUCCO**

**ARROW**

**ROOF**

**GRAFITE FLAT**

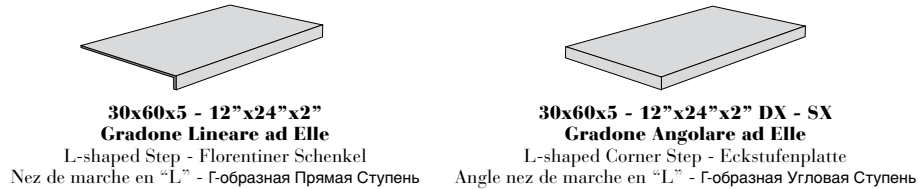
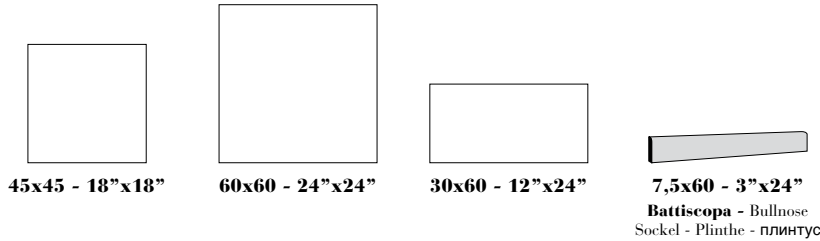
**STUCCO**

**ARROW**

**ROOF**

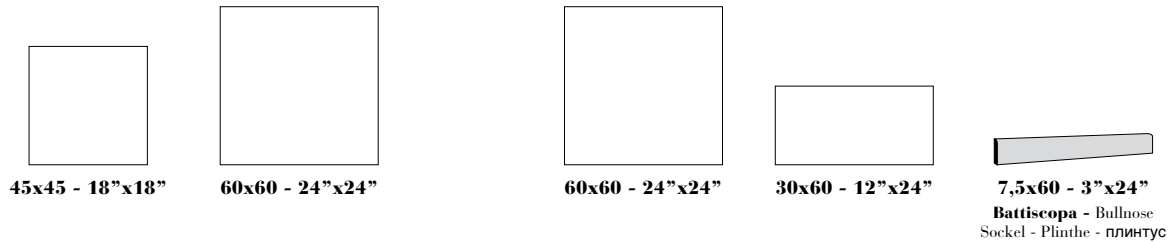
# URBAN\_TOUCH

**FLAT/RETTIFICATO - FLAT/RECTIFIED**  
 FLAT/REKTIFIZIERT - FLAT/RECTIFIE - FLAT/РЕКТИФИЦИРОВАННЫЙ



**STUCCO LAPPATO/RETTIFICATO - STUCCO HONED/RECTIFIED**  
 STUCCO GELÄPPT/REKTIFIZIERT - STUCCO ADOUCI/RECTIFIE  
 STUCCO ДОВЕДЕННЫЙ/РЕКТИФИЦИРОВАННЫЙ

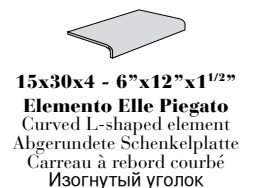
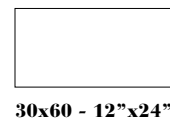
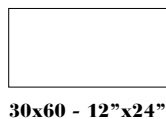
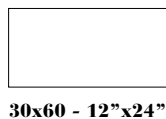
**FLAT**



**ARROW/RETTIFICATO - ARROW/RECTIFIED**  
 ARROW/REKTIFIZIERT - ARROW/RECTIFIE  
 ARROW/РЕКТИФИЦИРОВАННЫЙ

**ROOF - ROOF - GEWALZT**  
 BOUCHARDE - РЕЛЬЕФ НАКАТОМ

**ROOF/RETTIFICATO - ROOF/RECTIFIED**  
 ROOF/REKTIFIZIERT - ROOF/RECTIFIE  
 ROOF/РЕКТИФИЦИРОВАННЫЙ



# URBAN\_TOUCH

gres porcellanato



**MOSAICO GESSO**  
5x5 - 2''x2''



**MOSAICO CEMENTO**  
5x5 - 2''x2''



**MOSAICO MIX GESSO**  
3x6 - 1''x2''



**MOSAICO MIX CEMENTO**  
3x6 - 1''x2''



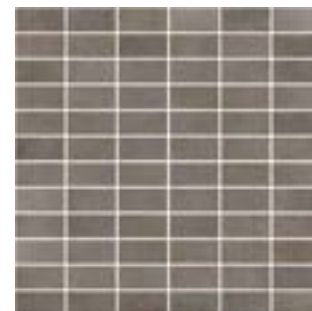
**MOSAICO CORDA**  
5x5 - 2''x2''



**MOSAICO GRAFFITE**  
5x5 - 2''x2''



**MOSAICO MIX CORDA**  
3x6 - 1''x2''



**MOSAICO MIX GRAFFITE**  
3x6 - 1''x2''



**MOSAICO MASTICE**  
5x5 - 2''x2''



**MOSAICO MIX MASTICE**  
3x6 - 1''x2''

**Mosaico 5x5 in fogli 30x30 da 36 pezzi**

5x5 - 2''x2'' mosaic in 30x30 - 12''x12'' sheets made up of 36 pieces  
Mosaik 5x5 auf Blatt 30x30 mit 36 Stück  
Mosaïque de 5x5 sur feuille tramée de 30x30 de 36 pièces  
Мозаика 5x5 в листах 30x30, состоящих из 36 фрагмента

**Mosaico 3x6 in fogli 30x30 da 72 pezzi**

3x6 - 1''x2'' mosaic in 30x30 - 12''x12'' sheets made up of 72 pieces  
Mosaik 3x6 auf Blatt 30x30 mit 72 Stück  
Mosaïque de 3x6 sur feuille tramée de 30x30 de 72 pièces  
Мозаика 3x6 в листах 30x30, состоящих из 72 фрагмента





**REFLEX GESSO**  
**30x60 - 12"x24"**



**REFLEX CORDA**  
**30x60 - 12"x24"**



**REFLEX CEMENTO**  
**30x60 - 12"x24"**



**REFLEX MASTICE**  
**30x60 - 12"x24"**



**REFLEX GRAFFITE**  
**30x60 - 12"x24"**

**Decorazioni da utilizzare solo a rivestimento.**  
**Manutenzionare con detersivi neutri e spugne non abrasive.**  
Decorations to be used only on walls.  
Maintain with neutral detergents and non-abrasive sponges.  
Nur zur Verkleidung verwendbare Dekorelemente.  
Pflege mit neutralen Reinigungsmitteln und nicht kratzenden Schwämmen.  
Décors exclusivement destinés à un revêtement mural.  
Entretenir avec des détergents neutres et des éponges non abrasives.  
Декоры предназначены только для облицовки стен.  
Обслуживание с использованием нейтральных моющих средств и не абразивных губок.

# URBAN\_TOUCH

gres porcellanato



**V2**

**R10**

Arrow  
Flat

**R12**

Roof

**A+B**

Roof

**BCRA**

Dry: > 0,40  
Wet: > 0,40

## EN 14411:2012 Annex G Group B1a UGL



### Pavimento

Floor coverings - Bodenbeläge  
Sol - Напольная



### Rivestimento

Wall coverings - Wandbeläge  
Faïence - Настенная



### Residenziale

Residential areas - Wohngebiete  
Zones résidentielles - Жилые помещения



### Esterno

Outdoor areas - Außenbereiche  
Espaces extérieurs - Внешние помещения



### Traffico leggero

Light traffic areas - Geringe Begehungsfrequenz  
Zones à trafic léger - Область с низким трафиком



### Traffico pesante

Heavy traffic areas - Starke Begehungsfrequenz  
Zones à trafic intense - Область с высоким трафиком



### Zone limitrofe a piscina (Roof)

Swimming pool areas - Schwimmbadbereich  
Abords de piscines - Бассейны



### Rivestimenti esterni / Pareti ventilate

External cladding / Ventilated facade - Außenverkleidung / Hinterlüftete Fassaden  
Murs extérieurs / Façades ventilées - Внешняя оболочка / Вентилируемые Стены

**FIO.eco**  
RECYCLING

> 30%

### Elevato contenuto di materiale riciclato

High content of recycled material  
Hoher Anteil an Recyclen Rohstoffen  
Haute teneur en matériaux recyclés  
Высокое содержание переработанных материалов



### Prodotto conforme ai requisiti LEED®

Product compliant with LEED® requirements  
Das ergebnis entspricht den LEED®-anforderungen  
Produit conforme aux critères LEED®  
Продукт соответствует требованиям LEED®

**DIGITAL**  
HD  
3D

### Fino a 100 grafiche differenti

Up to 100 different graphics  
Jusqu'à 100 graphiques différentes  
Bis zu 100 verschiedene Grafiken  
До 100 различных графических



Arrow 30x60:

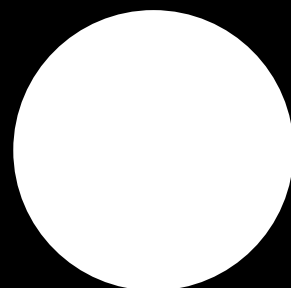
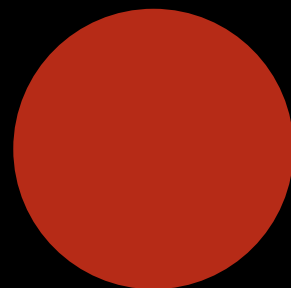
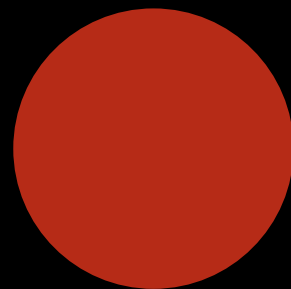
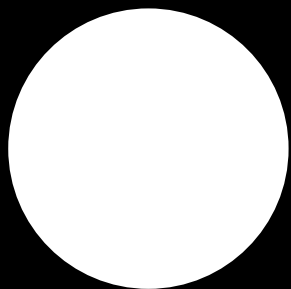
Flat 30x60 - 45x45 - 60x60:

Roof 30x60:

**U4 P4 E3 C2**

**U4 P4 E3 C2**

**U3 P3 E3 C2**







Ceramics of Italy

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